



## ONE DAY WORKSHOP

On

**Intellectual Property Rights for Safeguarding Cultural Heritage and related Innovations**

**21<sup>st</sup> September 2023.**

Organized by

**IQAC, Majuli College, Majuli  
In Collaboration  
with  
DPIIT IPR Chair, Tezpur University**

## INVITATION

The Majuli College family hereby takes the opportunity to invite you to the **Intellectual Property Rights for Safeguarding Cultural Heritage and related Innovations** on 21<sup>st</sup> September 2023. This workshop would offer a unique opportunity for students, faculties, and professionals to engage in meaningful discussions and exchange ideas on how intellectual property rights can be utilized to uphold our cultural legacy and stimulate innovative advancements. The program will also include lectures that focus on introducing students to the basic tools of Intellectual Property Rights (IPR). We hope your active participation in this programme will make this occasion a success one.

With regards,

**Dr. Debajit Saikia**  
Principal  
Majuli College  
Majuli

**Dr. Debajyoti Bhattacharjee**  
Co-ordinator  
IQAC, Majuli College

### TARGET AUDIENCE

Local Innovators, Craftsperson, Entrepreneurs, Faculty Members and students.

### PREFERABLE KEY TAKE AWAY POINTS

- Introduce the concept of IPR
- Role of IPR in preserving heritage and fostering innovation.
- How GI can protect products tied to specific regions and cultural practices.

### REGISTRATION FEES

For Faculty Members: ₹ 200  
For Students, Local Innovators and craftsperson: Free

### Exhibition

To encourage and promote local entrepreneurs, and craftsperson an exhibition will be held on the day of programme. Another objective of this exhibition is to showcase the traditional items from Majuli which can have potential for protection under Geographical Indication (GI).

## SCHEDULE

- 1:00 pm:** Inauguration of the programme
- 1:10 pm:** Welcome address by the principal, Majuli College
- 1:15 pm:** Keynote Address by Prof. Pritam Deb, DPIIT IPR Chair, Tezpur University
- 2:15 pm:** Talk by Dr. Juri B Saikia, Research Officer, IPR Cell, Tezpur University
- 3:00 pm:** Talk by Dr. Koushik Saikia, Research Officer, Tezpur University IPR Cell
- 3:30 pm:** Tea Break
- 3:40 pm:** Exhibition cum Sale of products by Local craftsperson
- 4:00 pm:** Certificate distribution and Vote of Thanks

