



NATIONAL WEBINAR

ON

**INTELLECTUAL PROPERTY RIGHTS IN
CONTEMPORARY WORLD**

5th July, 2021

Organised by

**Department of Commerce and Department of Economics,
CKB College Teok, Assam**

in Collaboration with

**IPR Cell Tezpur University, Assam and
IQAC, CKB College Teok, Assam**

The Dept. of Commerce and Dept. of Economics, C.K.B. College jointly organised a National Webinar in collaboration with Intellectual Property Rights Cell, Tezpur University & IQAC, C.K.B. College, Teok on “**INTELLECTUAL PROPERTY RIGHTS IN CONTEMPORARY WORLD**” on 5th July, 2021. The Resource Person for the webinar was Dr. Juri Borbora Saikia, Research Officer, IPR Cell, Tezpur University. The webinar was specially targeted to the students, scholars, academicians, and others. The aim was to impart knowledge about intellectual property rights (IPR) and what role do they play in the contemporary world.

In brief, the webinar included the areas mentioned below-

- Meaning of IPR
- Examples of IPR
- Creators of IP
- Types of IPR
- Impact of IPRs on contemporary world.
- A brief talk on Geographical Indications.
- How one can contribute to IP.

The webinar started with the introduction of the session by Dr. Debananda Baruah, Asso. Professor, Dept. of Commerce; he highlighted the importance of IPR and its legal horizon in India. He also added the contribution of IPR to the industry, scientists, consumers, academicians, and society as a whole. He then invited Mr. Sunil Kumar Bhattacharyya, Rector, C.K.B. College, Teok to deliver the inaugural lecture.

Mr. Sunil Kumar Bhattacharyya in his speech welcomed all the dignitaries, resource person, college fraternity, students and participants. He threw light on the meaning and importance of IPR and terms and conditions of using IPR. He also made a point that consumers must be aware while using different products and services involving IPR.

Followed by inaugural lecture, the resource person Dr. Juri Borbora Saikia started her talk on IPR. She initiated the session showing a video related to products having IPR to the participants and by asking them if they are aware of or know the meaning of IPR. She then spoke on the meaning of IPR and its relevance in our daily lives and how we consumers come across IPR and use it consciously or unconsciously. Further she discussed the various types of IPR- Trademark, Patent, Copyright and Design.

She focused on how all the four variants differ from each other in meaning and use, but also possess some similar traits as they belong to the same umbrella. Patent is provided to technical products or to a solution that enables protection. Trademark being name, sign or any symbol that represent company with the product, most importantly trademark helps in creating clientele. Bata shoes could be used as an instance here. Copyright is associated with anything that is a creation of human mind or any creative

work. This right can be exercised in a book, novel, poetry, movie, songs etc. Lastly, Design associates with the outer structure of a product that relates with the company such as a mobile phone and its features, a watch and its price range etc.

She also spoke on the use of these IPRs in contemporary world, how an advanced technology in today's time help a person do his ECG using a watch or how in future we would be able to charge our gadgets using laptop charge. She also mentioned the validity of the IPRs on products or services- Trademark for 10years which can be renewed thereafter, Copyright protection for 60 years and in case of literary work lifetime protection until death and for another 60 years after death, Geographical Indications for 10 years which can be renewed thereafter.

A brief discussion on Geographical Indications (GI) was done by the resource person. She stated its meaning and other inputs associated with it such as the list of products that has GI in Assam, the three different types of categories- Manufactured, Agricultural and Handloom/Handicraft where GI is allotted.

Lastly, she highlighted few points on how one can help in creation of IPs- by being innovative, by thinking outside of the box, by buying products that are real as consumers, and producing original work. If all these points are fulfilled, one can certainly apply for their rights.

At the end, she spoke on the activities undertaken by the IPR Cell, Tezpur University. They perform extension activities across villages or nearby areas; they also conduct innovative workshops in schools and provide platform for innovators with an aim to create awareness among people about IPRs.

To conclude the session, Mr. Robin Saikia, Asst. Professor, Dept. of Economics delivered the vote of thanks on behalf of the organising committee. He thanked Dr. B.K.Pachani, Principal, IQAC, and Resource Person, HODs of Dept. of Commerce and Dept. of Economics and participants to help in conducting the webinar successfully.

122.252.242.93/userportal/page/ x Tezpur University Webmail x (10) WhatsApp x Meet - ybu-nhmm-hrx



meet.google.com/ybu-nhmm-hrx

Apps Google Office 365 Login Tezpur University Tezpur University Te Patent ppt What Are the Parts orthogonality - Wh Micro-/Nano-Optic CN102331419A - H Reading list

juri borbora is presenting

What is a Geographical Indications (GI)?

A geographical indication is an indication or name used on goods that have a specific geographical origin and possess qualities, reputation or characteristics that are essentially attributable to that place of origin.

meet.google.com is sharing your screen Stop sharing

National Webinar on IFRs in Contemporary World 7/5/2021

12:09 PM | ybu-nhmm-hrx

pathshrik sharma KABERI GOOGI Rupyoti Bhuyan juri borbora 27 others You

Type here to search 31°C Light rain ENG 12:09 05-07-2021

122.252.242.93/userportal/page/ x Tezpur University Webmail x Meet - ybu-nhmm-hrx x Inbox (1) - koushikaikia28@gmail.com

meet.google.com/ybu-nhmm-hrx

Apps Google Office 365 Login Tezpur University Tezpur University Te Patent ppt What Are the Parts orthogonality - Wh Micro-/Nano-Optic CN102331419A - H Reading list

Gita Sarma juri borbora Ujjwita Phukan Debananda Boruah Abhijit Bhuyan Rupyoti Bhuyan pathshrik sharma babud phukan Binoykrot Raghawa Barnali Phukan Minakshi Mili Ananta Hazarika Robin Salkia Chitra Duarah Anes Vaquiline Sewali Pachant Simadhi Borchetia FLABKA NEOG Neeyan Barawati Diganta Ouah Himadree Salkia atul Rajuwar oil handique Ritrajali Salkia Rupamoni Hazarika Sunil Bhatia You

12:39 PM | ybu-nhmm-hrx

Type here to search 31°C Light rain ENG 12:39 05-07-2021



NATIONAL WEBINAR

ON

INTELLECTUAL PROPERTY RIGHTS IN CONTEMPORARY WORLD



Chief Advisor
Dr. Bijoy Krishna Pachari
Principal, CXB College, Teok



Resource Person
Dr. Juri Borbona Seikie
Research Officer
Intellectual Property Rights Cell
Tezpur University



Inaugurator
Prof. Sunil Kr. Bhattacharyya
Rector, CXB College,
Teok



Advisor
Prof. Nayan Baruah
HOD, Commerce



Advisor
Dr. Binoy Prat Rajkhowa
Coordinator, IQAC, CXB College, Teok



Joint Coordinator
Dr. Debananda Boruah
Associate Professor
Dept. of Commerce



Joint Coordinator
Prof. Rabin Seikie
Assistant Professor
Dept. of Economics



Assistant Coordinator
Dr. Abhijit Bhuyan
Assistant Professor
Dept. of Commerce

Jointly Organized by
Department of Commerce & Department of Economics
CXB College, Teok
In Collaboration with

Intellectual Property Rights Cell, Tezpur University & IQAC, CXB College, Teok

Date: 5th July, 2021

Time: 11.15 A.M. to 12.15 P.M.

Registration link: <https://forms.gle/TmuwHnrTV4AaDybeZ>

Contact us: 6001599954

Registration Fee: Free for all

debanandaboruah02@gmail.com

- ✓ Registration will be through Google form link on first come first serve basis (Limited Capacity).
- ✓ Google Meet link will be shared to the registered participants.
- ✓ E-Certificate will be issued to all the registered participants after attending the Webinar.

List of Participants

Sl. No.	Name of the Participant	Name of institute	Designation
1	Dr. Plabika Neog	Kamrup College, Nagaon	Associate Professor
2	Himadri Saikia	Morigaon L.P. School	Teacher
3	Apurba Kr. Gogoi	Cinnamara College	Assistant Professor
4	Dipen Patra	C.K.B College, Teok	Assistant Professor
5	Gita Sarma	C.K.B College, Teok	Assistant Professor
6	Ranjit Pegu	Bahona College	Assistant Professor
7	Saral Khowala	Sibasagar Commerce College	Student
8	Robin Saikia	C.K.B College, Teok	Assistant Professor
9	Dr. Plabika Neog	Kamrup College, Nagaon	Associate Professor
10	Jitu Borah	Kamrup College, Nagaon	Associate Professor
11	Supreet Kaur	Digboi College	Assistant Professor
12	Siddika Banu	Duliajan College	Assistant Professor
13	Nishamani Sarma	Gauhati University	Research Scholar
14	Karabi Dihingia	North East Frontier	Assistant Professor
15	Dr. Jolly Borthakur	J.B. College (Autonomous)	Associate Professor
16	Dr. Nitu Konwar	C.K.B College, Teok	Assistant Professor
17	Mrs Oli Handique	Dibrugarh University	Assistant Professor
18	Mr Babul Chiring Phukan	Jorhat Engineering College	Assistant Professor
19	Pranjit Borah	Assam Agriculture University	Accountant
20	Suddikha Goswami	C.K.B College, Teok	Student
21	Pranami Bania	J.B. College (Autonomous)	Associate Professor
22	Kajal Agarwal	St. Xavier's College, Mumbai	Assistant Professor
23	Aparna Gogoi	College of Agriculture, Assam	Student
24	Pathikrit Sharma	Symbiosis College of Arts	Student
25	Mr. Nayan Baruwati	C.K.B College, Teok	Associate Professor
26	Bornali Phukon	C.K.B College, Teok	Student
27	Simadri Borchetia	C.K.B College, Teok	Student
28	Rupjyoti Bhuyan	C.K.B College, Teok	Student
29	Minakshi Mili	Kakojan College	Assistant Professor
30	Diganta Borah	C.K.B College, Teok	Joint Secretary
31	Prantu Kotoky	Arunachal University	Student
32	Dr. Junti Borah	C.K.B College, Teok	Assistant Professor
33	Gita Sarma	C.K.B College, Teok	Assistant Professor

34	Payel Mazinder Boruah	Assam Agriculture University	Student
35	Dr. Dipak Kumar Sarma	C.K.B College, Teok	Assistant Professor
36	Rupamoni Das Hazarika	J.B. College, Jorhat	Associate Professor
37	Miss Geetashree Borah	C.K.B College, Teok	Student