



**MANOHARI DEVI KANOI
GIRLS' COLLEGE**

**ONE DAY WORKSHOP
ON**

THE ROLE OF IPR IN SUPPORTING AND EMPOWERING WOMEN INNOVATORS

12TH September, 2022

Organized by
RESEARCH, INNOVATION AND EXTENSION COMMITTEE, MDKG COLLEGE

Under the aegis of IQAC, MDKG COLLEGE

In Collaboration With

DPIIT IPR Chair, Tezpur University

INVITATION

The M.D.K.G. College family hereby takes the opportunity to invite you to a One Day Workshop on “THE ROLE OF IPR IN SUPPORTING AND EMPOWERING WOMEN INNOVATORS” on 12th September, 2022. The central aim of the workshop is to empower our up and coming women entrepreneurs regarding the intricacies of IPR with respect to uniqueness of their efforts and products. Academic workshops related to IPR can bring awareness only among the faculty members. Women entrepreneurs being trained in IPR can bring about a massive change in their approach towards their entrepreneurial endeavours. We hope both entrepreneurs and faculty members as also our student friends will come together to make this occasion a success.

With regards,

Dr. Nibedita Phukan

Principal

M.D.K.G. College

Dibrugarh

Dr. Rizia B. Laskar

Co-ordinator

Research, Innovation and Extension Committee

M.D.K.G. College

ABOUT THE COLLEGE

60
YEARS
OF
GLORY



M.D.K.G. College started its journey on 5th July, 1963 under the able leadership of noted Oriental scholar, Dr. Jogiraj Basu. Initially offering classes in D.H.S.K. College campus, classes started in the present campus in 1965. Starting with a meagre 215 students, the college now has over 1800 students. Initially offering education only in the Arts stream, the institution added another feather to its cap by starting the Science stream in 2016. The empowerment of students through a holistic approach towards their overall development is the motto of the college. The college has been accredited by NAAC with B grade in the 3rd cycle of assessment. Perennially striving as one of the pioneers of women's education in Upper Assam, the college has proudly stepped into its 60th year of glorious existence this year.



CONCEPT NOTE

Entrepreneurship has gathered momentum over time and many women entrepreneurs have also joined the fray. Especially indigenous knowledge and traditional life experiences are brought within the ambit of innovative ideas for entrepreneurs. Local communities and self help groups have become quite active in this regard. This initiative has not only encouraged people to search for employment opportunities on their own and provide employment for others but has also instilled confidence to further move forward in this positive initiative. Entrepreneurs, especially women entrepreneurs, embarking on this journey are often handicapped by their lack of knowledge regarding intellectual property rights which often act as an impediment in proper exposure of their products and reaping profit from it. Also, the competitive market makes things further difficult and not having proper understanding of intellectual property rights can even lead to legal consequences. This workshop is not meant just to create awareness regarding IPR in an academic manner but rather to provide hands-on training. The workshop therefore intends to act as a medium for local women entrepreneurs to overcome such difficulties and pave their way forward with strength and determination.

TARGET AUDIENCE

Local Women Innovators and Entrepreneurs. Faculty Members and students are also welcome to attend the workshop.

PREFERABLE KEY TAKE AWAY POINTS

- **Enlightened women innovators and entrepreneurs**
- **Students motivated to take up innovation**
- **IPR knowledge**

REGISTRATION FEES

For Faculty Members: ₹ 100

For Students: ₹ 50

For Local Women Innovators and Entrepreneurs: Free

Exhibition cum Sale

In order to encourage and promote local entrepreneurs, an exhibition cum sale will be held in the post lunch session. The main idea behind the exhibition is to showcase our local talents so that they can find a better and larger market for their products.

SCHEDULE

- 10:00 AM : Felicitation of the Resource Persons**
- 10:10 AM : Welcome address by the Principal**
- 10:15 AM : Key Note Address by Prof. Pritam Deb, IPR Chair, Tezpur University**
Topic – INNOVATION IN TRASFORMING HIGHER EDUCATION LANDSCAPE
- 11 AM : Tea Break**
- 11:15 AM : Dr. Madhulekha Gogoi, Women Innovator, DST Women Scientist, CSIR- NEIST, Jorhat**
Topic – MY JOURNEY WITH INNOVATION
- 12 Noon : Dr. Koushik Saikia, Research Officer, Tezpur University IPR Cell**
Topic – ROLE OF TU IPR CELL IN PROMOTION OF AND MANAGEMENT OF IPs FROM THE REGION
- 12:45PM : Interaction with delegates**
- 1:15 PM : Lunch**
- 2:00PM : Exhibition cum Sale of products by Local Women Entrepreneurs**
- 3:30 PM : Certificate Distribution**
- 3:45 PM : Vote of Thanks**