



## IP Day Celebrations 2024

### Celebrating Women in Innovation and Creativity

*IPs and Sustainable Development Goals (SDGs): Building our common future  
with innovation and creativity.*

Organizers

DPIIT IPR Chair, Tezpur University  
in collaboration with  
Chandrababha Saikiani Centre for Women Studies



Photo: Participants of the Intellectual Property Day celebration

Tezpur University's IPR Cell celebrated Intellectual Property Day alongside International Women's Day on March 8, 2024, recognizing the invaluable contributions of women to innovation. During the inaugural session, the Vice Chancellor of Tezpur University, highlighted the significant role of women in driving innovations and addressed the issue of gender disparity within the university, outlining plans for improvement. Giving the welcome speech of the programme, Professor P. Deb, DPIIT IPR Chair, Tezpur University, emphasized on active and equal participation of women and girls at the centerstage of any meaningful social contract, promoting transformative measures to achieve SDG 5, i.e. gender Equality. Professor Madhurima Goswami, Head of the Centre of Chandraprabha Saikiani Center for Women's Studies, also addressed the participants and acknowledged the role of self-help groups for attaining economic empowerment by rural women.

Approximately 80 women, including members from local self-help groups such as Kan-Kan SHG from Seijosa and Aparajita Gramya Sangstha, participated in the event. An exhibition was also held in conjunction with the program, showcasing various ethnic handwoven textile and handicraft items. Dr. Kasturi Sarma, Founder of Panchoi Agri-Consultancy Services, Tezpur, Assam, addressed the contemporary challenges faced by women and offered strategies for overcoming those. Mr. Pankaj Sarmah, General Secretary, Institute of Handicraft Development, Golaghat, Assam provided insights into the Geographical Indication (GI) application process, particularly focusing on the journey encompassing the recently granted GI for Assamese Gamosa.

The day long colloquium concluded with an engaging IP quiz session, attracting over 90 participants. The Quiz was conducted by Mr. Akash Bhagawati.



Photo: Participants of the Intellectual Property Day celebration

During the inaugural session, Dr. Kasturi Sarma, Founder of Panchoi Agri-Consultancy Services, Tezpur, gave a presentation on SYMPHONY: Compatibility in Opinion and Action to create an atmosphere of Cohesion. Here she had discussed the proven positive impacts an enterprise receives when it has an appreciable women workforce. And also she shared the story behind her enterprise, the Panchoi Group. Dr. Kasturi told that Panchoi

started as the Panchoi Agro-consultancy Services in the year 2019. The Vision of the company was to aggregate farmers of Assam and work together for creating an aura in Assam's agriculture. The company is still trying to help the farmers with the problem like lack of fund, their children's education, connecting with technology & resource persons, etc. The company wants to act as a platform for the development of the farmers and show them the power of unity by fulfilling their dreams. The most important of all, the enterprise is trying to provide farmers a market to sell their produced goods with reasonable price. To fulfill its goals the Panchoi group has taken a multi-pronged approach like promoting awareness among farmers by upgrading their farming methods, providing them consultancy services, providing them all kind of farm machineries, providing them good quality seeds to cope with the market, providing Post Harvest Management Opportunities, creating a chain of farmers in Assam, development of a hub of Agro tourism in Assam etc. She also shared some of the prevalent issues of Non-Farm Sector in Rural Economy in North East India like: limited access to the

raw-materials, poor marketability and insufficient market linkage, lack of innovations to cope up with the latest market demand, lack of technical and mechanical intervention and low level of value addition, Inadequate access to credit, and other inputs, Lack of knowledge regarding best practices in standardization, sorting and grading etc. Some members of the Kan-Kan SHG from Seijosa also shared their journey with the audience and expressed happiness on getting a platform to address wider audience. They expressed hope that the achievements of the SHGs will inspire many other fellow women and come forward and market their handicrafts to become self-reliant and carve a niche of their own. They took pride in their traditional waist loom products and discussed the design innovation done to modern consumers. Institute of Handicraft Development, Golaghat also displayed their handloom products that ranged from the GI Tagged Gamusa to handloom Muga, Eri and Nooni Silk mekhela Sadar.



Photo: (left) Felicitation of Dr. Kasturi Sarma, Founder of Panchoi Agri-Consultancy Services, Tezpur. (Right) Audience listening to the deliberation from Dr. Kasturi Sharma



Photo (left) : Mr. Pankaj Sharma, General Secretary from the Institute of Handicraft Development, Golaghat during the technical session. (Right) Mr. Pankaj Sharma felicitated by Prof. P. Deb.



Mr. Pankaj Sharma, General Secretary from the Institute of Handicraft Development, Golaghat talked briefly about the origin of the word “Gamosa” that had come from Sanskrit word “Gatro Marjoni” meaning the piece of fabric used to absorb water / to wipe body after taking bath, the piece of fabric to keep beetle nut, and the piece of fabric used as head gear. According to educationist and historian late Dr. Birinchi Kr. Baruah, Gamosa, also known as angvastra, came from the word “Angochha” which finally means Gamosa like fabric. Size and functions of Gamosa are different. The approximate length varies from 1.30 m to 1.85 m and width varies from 60 cm to 85 cm. He further explained that there are nine types of Gamusa each of which has a specific purpose and name.



Photo (left): Participants of the Kan-Kan SHG from Sejusa with the organizers. (Right) IP Quiz finalists and winners with the quiz master and the organizers.



Photo: IP Quiz being conducted by the Quiz Master

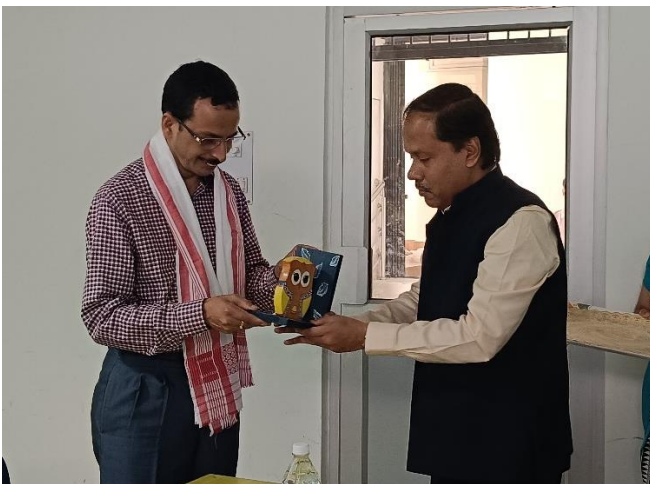


Photo: Felicitation of Dr. Jaideep Baruah, Director ASTEC.



Photo: Ms. Pratyasha Borthakur, Winner of the Slogan Writing Competition.

As part of the extended World IP Day celebrations, two events were organized online. The Innovative Idea competition and the Slogan writing competition. The winners of both the competitions were declared on 26<sup>th</sup> April 2024 in presence of Dr. Jaideep Baruah, Director, Assam Science Technology and Environment Council (ASTEC) Guwahati and four visiting Women Scientists from TIFAC under WISE-Kiran Scheme.



Photo: Mr. Sujay Mohanty, Winner of Innovative Idea Competition

The winning idea from the best Innovative Idea Competition was based on “LifeStream: A mobile app for blood donation management” that will collaborate with blood banks and medical institutes to facilitate immediate access to donor databases, improve communication between donors and blood banks, and streamline the blood donation process across multiple levels of operation. The Invention is currently considered for patent filing through IPR Cell. The winning entry for the best slogan writing competition talked about **Innovation Nexus: IPs Spinning Sustainability into Reality**. The winners were provided with a trophy and a certificate of appreciation. During the prize distribution ceremony, the Chief Guest, Dr. Jaideep Baruah praised the efforts made by the TUIPR Cell for developing a IPR conscious culture in the campus. The valedictory ceremony ended with a brief presentation on activities of IPR Cell by Dr. Kaushik Saikia, RO, TUIPR Cell.

### List of Participants in the Colloquium

Sl no.	Name of Participants	Address
1	Binita Gogoi	Prerana, Napaam
2	Kabita Phukan	Prerana, Napaam
3	Sangita Deka	Prerana, Napaam
4	Jaya Gogoi	Mahila Unnati Goot
5	Swapna Paot	Maa Saraswati Goot
6	Sona Devi	Maa Saraswati Goot
7	Sima Sarkar	Maa Saraswati Goot
8	Asha Devi	Ivaya One
9	Pampi Devi	Tata
10	Anita Devi	Tata
11	Mamani Debnath	Tata
12	Minakshi Guide	Tata
13	Archana Devi	Jonaki
14	Dolly Lahon Gogoi	Jonaki
15	Pallabi Bhumia	Jonaki
16	Purnima Kalita	Jonaki
17	Kaushalya Das	Jonaki
18	Dipeeka Das	Jagrit R.S.G
19	Kalpana Sarma	Jagrit R.S.G
20	Usha Devi	Jagrit R.S.G
21	Diksha Devi	Jagrit R.S.G
22	Dr. Samhita Barooah	Department of Social Work
23	Ms. Rubi Gogoi	Kan-Kan SHG
24	Dr. Namami Sharma	Department of Social Work
25	Dr. Subhra Devi	Department of Cultural Studies
26	Reeta Devi	Napaam Kanaklata
27	Rashmi Devi	Napaam Kanaklata
28	Lipika Devi	Napaam Kanaklata
29	Khelumaya Devi	Napaam Kanaklata

30	Pinki Pokharel Sarmah	Napaam Kanaklata
31	Manju Devi	Napaam Kanaklata
32	Ranju Devi	Napaam Kanaklata
33	Ritali Chinte	Napaam Kanaklata
34	Anjana Mili	Napaam Kanaklata
35	Jyoti Nijute	Napaam Kanaklata
36	Puspa Ngate	Napaam Kanaklata
37	Babirani Ngate	Napaam Kanaklata
38	Naba Sharma	Napaam Kanaklata
39	Riqzin Yangdol	Napaam Kanaklata
40	Karishma Priya S.	Napaam Kanaklata
41	Anwesha Chaliha	Aparajita Gramya Sangstha
42	Nigaar Sultana	Aparajita Gramya Sangstha
43	Kasturi Sarmah	Aparajita Gramya Sangstha
44	Lalita Ngate	Aparajita Gramya Sangstha
45	Rajna Begum	Aparajita Gramya Sangstha
46	Binita Ngate	Aparajita Gramya Sangstha
47	Rita Mili	Aparajita Gramya Sangstha
48	Monomati Sarkar	Aparajita Gramya Sangstha
49	Rita Das	Aparajita Gramya Sangstha
50	Kiran Karmakar	Aparajita Gramya Sangstha
51	Archana Das	Aparajita Gramya Sangstha
52	Bibhasar Kar	Aparajita Gramya Sangstha
53	Kalpana Pal	Aparajita Gramya Sangstha
54	Dhananjay Ngate	Aparajita Gramya Sangstha



### List of Quiz Participants

Sl no.	NAME	DEPARTMENT
1	Ripunjay Deka	Dept of Electronics and Communication Engineering
2	Manash Jyoti Baishya	Department of Physics
3	Nishn	Dept of Mathematical Sciences
4	Amit Pal	Dept of Mathematical Sciences
5	Debashis Neog	Dept of Commerce (M.Com)
6	Humen Borgohain	Dept of Mathematical Sciences
7	Subhranandan Deka	Dept of Computer Science and Engineering
8	Lucky Pratyay Anand	Dept of Civil engineering
9	Sandhyatora Saikia and Ninad Batsa	Department of English
10	Md Minhajuddin Ansari	Dept of Computer Science and Engineering
11	Biswajit Das	Dept of Electronics and Communication Engineering
12	Purbahna Borah	Dept of Mathematical Sciences
13	Aman kumar raj	Dept of Computer Science and Engineering
14	Ashtha Dekaraja	Department of Social Work
15	Kangkana Sharma	Department of Mechanical Engineering
16	Abhilash Chutia	Dept of Computer Science and Engineering
17	Harsh bartariya	Dept of Computer Science and Engineering
18	Arghya Das	Department of Mathematical Sciences

19	Suman safiur jaman	Dept of Computer Science and Engineering
20	Dibesh Agarwal	Dept of Computer Science and Engineering
21	Sourav Chichra	Department of Mathematical Sciences
22	Sukanya Kumari	Department of Mechanical Engineering ,
23	Yashwant Kumar Upadhyay	Dept of Computer Science and Engineering
24	Biku Sarkar	Dept of Computer Science and Engineering
25	sukanya kumari	Department of Mechanical engineering
26	Ved Prakash	Department of Mechanical Engineering
27	Umesh Kumar Ojha	Department of Energy
28	Sourav Jyoti borah	Dept of English
29	Deepak pathak	Dept of Computer Science and Engineering
30	Niyar Prabhat Kalita	Dept of Physics
31	Subhankar Deka	Dept of Food Engineering and Technology
32	Bishal Sharma	Dept of Computer Science and Engineering
33	Bhairab Jyoti Konwar	MECHANICAL ENGINEERING
34	Ritayan Kashyap	Dept of Electronics and Communication Engineering
35	Indra karki	Dept of Mathematical Sciences
36	Angad Kashyap	Dept of Mathematical Sciences
37	Nishan Bimali	Dept of Mathematical Sciences
38	Atiqur Rahman	Dept of Mathematical Sciences

39	Jyotishman Phatowali	Department of Mechanical engineering
40	Rahul Haloi	Department of Mechanical Engineering
41	Mintu Das	Dept of Physics
42	Dhritiman Sawarni	Dept of Mathematical Sciences
43	Brajamohan Sahoo	Dept of Applied Sciences
44	Nabajyoti Das	Dept of Electronics and Communication Engineering
45	Shyamantak Raj Barman	Dept of Electrical Engineering
46	Parag Medhi	Dept of MBBT
47	Saurabh Apoorva Gupta	Dept of Mass Communication and Journalism
48	Anurag Sukla	Electrical Engineering
49	Isfakur Rasul	Department of Energy
50	Bikram Brahma	Department of Energy
51	Chinmoy Das,	Civil Engineering,
52	Ajay Patel	Department of Computer Science and Engineering
53	Kumar Gourav	Department of Food engineering and technology
54	Angi Taye	Department of Environment Science
55	Sudhanshu kumar	Department of Food engineering and technology
56	Rohit Chakraborty	Department of Food engineering and technology
57	Dipanshu Yadav	Dept of Electronics and Communication Engineering
58	Priyanka Choudhury	Dept of Electronics and Communication Engineering
59	Nemika Niroula	Department of Commerce

60	Harpreet Kaur	Department of Commerce
61	Tushar Bhati	Department of Computer Science and Engineering
62	Anand Kumar	Department of Computer Science and Engineering
63	Bhaskarjyoti Baishya	Department of Civil Engineering
64	Ankur Dhar	Department of Commerce
65	Ankita Das	Department of English
66	Shaan Dowerah	Department of Commerce
67	Himangshu Lahkar	Dept of Electronics and Communication Engineering
68	Jyotirmoy Kashyap	Department of Mechanical Engineering
69	Shubham Gupta	Department of Computer Science and Engineering
70	Krishnangkon Kausik Laskar	Department of Mechanical Engineering
71	Prasanta Das	Department of Mechanical Engineering
72	Harshadeep Hazarika	Department of Food Engineering And Technology
73	Rajarshee Bhattacharjee	Department of English
74	Pranjit Narayan Goswami and Anurag Borpuzari	Department of Commerce
75	Panchajanya Deka	Department of Commerce
76	Hiranyaksha Das	Department of Mathematical Sciences
77	Yashwashi Ghimire	Dept of Mass Communication and Journalism
78	Sankhadeep Dhar	Dept of Mass Communication and Journalism
79	Niyor D. Khound	Department of Mechanical Engineering
80	Supriya Kakoti	Department of Mechanical Engineering



### Glimpse of the Exhibition during the IP Day celebration

