



*A Report on*

**One day workshop on**

**Intellectual Property Rights for Safeguarding  
Cultural Heritage and Related Innovations**

**(21<sup>st</sup> September 2023)**

*Organized by*

**IQAC, Majuli College**

*in Collaboration with*

**DPIIT IPR Chair, Tezpur University**

**Venue: Dronkanta Bhagawati Conference Room, Majuli College**

IQAC Majuli College in collaboration with DPIIT IPR Chair, Tezpur University organized a one-day workshop on “Intellectual Property rights for safeguarding Cultural heritage and related innovations”.

The workshop started with the felicitation ceremony conducted by Dr. Pollobi Duara, Assistant Professor, Department of Zoology, Majuli College. Prof. Pritam Deb, the DPIIT IPR Chair, Tezpur University, Dr. Juri Borbora Saikia, Research Officer, IPR Cell, Tezpur University and Dr. Koushik Saikia, Research officer, IPR cell, Tezpur University were felicitated with Phulan Gamosa and Mukha, a cultural heritage symbol of Majuli.

The inaugural session of the workshop was chaired by Dr. Debajit Saikia, Principal, Majuli college. He welcomed all the speakers as well as Hon’ble guests & all the participants on behalf of the institution.

An introduction of Prof. Pritam Deb was delivered by Apurba Jyoti Hazarika, Assistant Professor and HOD, English, Majuli College. The Keynote address was delivered by Professor Prof. Pritam Deb, DPIIT IPR Chair professor Tezpur University covering field on “Understanding IPR as Key of knowledge and innovation economy”. He focused on the prevalence of cultural art forms to boost tourism, sustain livelihood, and attract investment. He further added that the right mindset for innovation is to encourage creativity and willingness to take risks. He also highlighted some of the innovation barriers such as the lack of space for failure and experimentation, silos effect and compliance focus, lack of innovation strategy, funding etc. Different features of Intellectual Property Rights are very well defined by him. He encouraged the people of Assam to be a Job Creator rather than a Job Seeker based on the potentialities of masses.

After the keynote address by Prof. Pritam Deb, Dr. Leerna Dutta, Asst. Prof, Department of Chemistry, Majuli College introduced Dr. Juri B. Saikia, Research officer, IPR Cell, Tezpur University. Dr. Juri B. Saikia graced the workshop by showing her deep appreciation towards the work done by the artist of Mukha and Bisoni (hand fan), which are the cultural symbol of Majuli. Further she added the importance of GI tag on different items of Assam. She gave importance to the Geographical Indications for protecting Cultural Heritage and as vehicle of economic growth.

After the speech of Dr. Juri B. Saikia, Pretireekha Gogoi, Asst. Prof. Dept. of Assamese, Majuli College introduced Dr. Koushik Saikia, Research officer, IPR Cell, Tezpur University.


Dr. Koushik Saikia, presented his talk on the role of TUIPR cell in promotion and management of IPs from the region. He highlighted the vision and mission of Tezpur University Intellectual Property right (TUIPR).


The tea break is scheduled at 3:30 pm. There is an exhibition cum sale of products by local craftspeople and students in the workshop.

The workshop was concluded by Certificate distribution and vote of thanks offered by Dr. Debajyoti Bhattacharjee, Coordinator, IQAC, Majuli College. The whole session was hosted by Dr. Pollobi Duara, Assistant Professor, Department of Zoology, Majuli College.

## Brochure of the Event

Page 1



**ONE DAY WORKSHOP**  
**On**  
***Intellectual Property Rights for Safeguarding Cultural Heritage and related Innovations***  
**21<sup>st</sup> September 2023.**  
**Organized by**  
***IQAC, Majuli College, Majuli***  
***In Collaboration***  
***with***  
***DPIIT IPR Chair, Tezpur University***

**INVITATION**

*The Majuli College family hereby takes the opportunity to invite you to the 'Intellectual Property Rights for Safeguarding Cultural Heritage and related Innovations' on 21<sup>st</sup> September 2023. This workshop would offer a unique opportunity for students, faculties, and professionals to engage in meaningful discussions and exchange ideas on how intellectual property rights can be utilized to uphold our cultural legacy and stimulate innovative advancements. The program will also include lectures that focus on introducing students to the basic tools of Intellectual Property Rights (IPR). We hope your active participation in this programme will make this occasion a success one.*

**With regards,**

**Dr. Debajit Saikia**  
Principal  
Majuli College  
Majuli

**Dr. Debajyoti Bhattacharjee**  
Co-ordinator  
IQAC, Majuli College

#### TARGET AUDIENCE

Local Innovators, Craftsperson, Entrepreneurs, Faculty Members and students.

#### PREFERABLE KEY TAKE AWAY POINTS

- Introduce the concept of IPR
- Role of IPR in preserving heritage and fostering innovation.
- How GI can protect products tied to specific regions and cultural practices.

#### REGISTRATION FEES

For Faculty Members: ₹ 200  
For Students, Local Innovators and craftsperson: Free

#### Exhibition

To encourage and promote local entrepreneurs, and craftsperson an exhibition will be held on the day of programme. Another objective of this exhibition is to showcase the traditional items from Majuli which can have potential for protection under Geographical Indication (GI).

#### SCHEDULE

- 1:00 pm:** Inauguration of the programme  
**1:10 pm:** Welcome address by the principal, Majuli College  
**1:15 pm:** Keynote Address by Prof. Pritam Deb, DPIIT IPR Chair, Tezpur University  
**2:15 pm:** Talk by Dr. Juri B Saikia, Research Officer, IPR Cell, Tezpur University  
**3:00 pm:** Talk by Dr. Koushik Saikia, Research Officer, Tezpur University IPR Cell  
**3:30 pm:** Tea Break  
**3:40 pm:** Exhibition cum Sale of products by Local craftsperson  
**4:00 pm:** Certificate distribution and Vote of Thanks



## Few Snapshots of the Event



