



# World IP Day 2019

Universally sports encompass – excellence, respect and fair play. This year, the World IP Day 2019 celebrations shall be centred on the theme “Reach for Gold: IP and Sports”, where we shall try to understand how business relationships built on IP rights help to secure the economic value of sports. This, in turn, stimulates growth of the industry by enabling sporting organizations to finance the events we enjoy, and by providing the means to promote sports development at the grassroots.

Through various events like IP Day Lecture Series, IP Day Quiz, Slogan Writing and Best Innovative Idea Competitions, we plan to take a closer look inside the world of sports, where innovation, creativity and the IP rights are encouraging and protecting development of sports and its enjoyment around the world. The deliberations like IP Day Lecture Series shall not only try to celebrate the people innovating behind the scenes to boost sports’ performance and its global appeal, but also try to understand how sports businesses use patents and designs to foster the development of new sports technologies, materials, training, and equipment to help improve athletic performance and engage fans worldwide.

We would also discuss some of the game-changing technological advances in robotics and artificial intelligence that are driving change in all sports fields.

Join us in celebrating the power of sports to engage and inspire, to innovate and unite us all in pushing the boundaries of human achievement.....

IP Day  
Quiz  
2019

Date: 26th April, 2019 (Friday)  
Time: 2.00 pm onwards  
Venue: Council Hall  
Participation is invited in teams of two.  
Registration closes at 10:00 Hours on 25th April 2019  
at : worldipday\_tuipr@tezu.ernet.in

Slogan  
Writing  
Competition

Slogan Writing Competition  
Registration closes at 10:00 Hours on 25th April 2019  
Word Limit : within 6 words.  
Send entries to : worldipday\_tuipr@tezu.ernet.in

Four talks on various aspects of IPR and Sports  
from eminent persons

IP Day  
Lecture  
Series

Best  
Innovative  
Idea  
Competition

## What you need to do for participating in Best Innovative Idea Competition:

Think of an idea that is new and technologically useful  
Write down in a single A4 size paper within 500 words  
Use Times New Roman, 12 font, 1.5 spacing for your expression  
Registration closes at 10:00 Hours on 25th April 2019  
Send entries to : worldipday\_tuipr@tezu.ernet.in

APRIL 26  
**REACH FOR GOLD**  
WORLD INTELLECTUAL PROPERTY DAY IP AND SPORTS  
2019



## Intellectual Property Day-2019

### *Detailed Programme*

Date: 26.04.2019 (Friday)		Venue: Council Hall
TIME	PROGRAMME	
9.30 AM —10.00 AM	REGISTRATION	
10.00 AM—10.30 AM	INAUGURATION	
	Welcome Address and Introduction of the theme by the Coordinator, TUIPR Cell, Tezpur University	
	Inaugural Address by the Honourable Vice-Chancellor, Tezpur University	
	Vote of Thanks	
10.30 AM —10.45 AM	High Tea	
10.45 AM—12.45 PM	<b>TECHNICAL SESSION -I</b>	
	<b>Session A: Innovations in Paint and Coating Industries</b> by Dr. Randhirsinh Parmar, Senior Manager, Technology, Asian Paints Research and Technology Centre, Mumbai	
	<b>Session B: “Seeing with the unseen”- the Physics of Radiology</b> By Shri. Rangaraj Bhattacharya, Jr. Physicist, State Cancer Institute, GMCH, Guwahati, Assam	
12.45 PM to 1.00 PM	<b>Interaction</b>	
1.00 PM —2.00 PM	LUNCH	
2.00 PM –4.00 PM	<b>IP Day 2019 Quiz –prelims and semi-final</b>	
4.00 PM— 5.45 PM	<b>TECHNICAL SESSION -II</b>	
	<b>Session A: Intellectual Property and Sports</b> By Shri.V.S Varma, Founder -Director, Playin App Technologies, Bangalore.	
	<b>Session B: AI and Sports: A perspective towards Sports and Robotics at Tezpur University</b> by Dr. Nayan Moni Kakoty, Associate Professor, Dept. of Electronics and Communication Engineering, Tezpur University	
5.45 PM—6.00 PM	<b>Interaction</b>	
6.00 PM –6.30 PM	<b>IP Day 2019 Quiz --Final</b>	
6.30 PM —7.00 PM	<b>Way forward</b>	
	Giving away of the prizes of the IP Day events organised as part of IP Day- 2019	
7.00 PM onwards	Tea	