



## **Entrepreneurship Development Programme For Young Innovators**

on 28<sup>th</sup> February, 2022

*organized by*

**DPIIT IPR Chair, Tezpur University**

**&**

**Institutional Innovation Council, Nowgong College (Autonomous)**

*in association with*

**IQAC, Nowgong College (Autonomous), Nagaon**

**& Kolongpar Branch of Assam Science Society "XAKU"-An initiative from Campus  
to Community (NGO)**

*catalyzed and supported by*

**Patent Information Centre, ASTE Council, Govt. of Assam**



Photo: Welcome speech by Dr. Sarat Borkataki, principal, Nowgong College (A)



Photo: Inauguration of the book on Entrepreneurship and IPR for young Innovators

On account of National Science Day and as part of the celebration of Azadi ka Amrit Mahotsav, DPIIT IPR Chair at the Intellectual Property Right Cell, Tezpur University and Institution's Innovation Cell of Nowgong College organized an Entrepreneurship development Programme for Young Innovators on 28th February 2022 at Nowgong College (Autonomous). The day long programme began with the welcome speech by Dr. Sarat Borkataki, principal, Nowgong College (A) and this was followed by opening of an Exhibition inaugurated by local TV scribe Mr. Tapan Kumar Bora. Dr. Bhuvan Chandra Chutia, co-ordinator of Internal Quality Assurance Cell explained the objectives of holding such exhibition and the theme was appreciated by the invited speakers from Tezpur University IPR Cell. Prof. Pritam Deb, DPIIT-IPR Chair Professor and Head, TUIPR, graced the occasion as chief guest along with Dr. Juri Borbora Saikia, from TUIPR Cell, and Mr. Debasish Dutta, from Assam Science Technology and Environmental Council, young innovator Dr. Kasturi Sarma from Panchoi AgroTech as special invitees.



Photo: Prof Pritam Deb giving the inaugural speech



Dr. Bhuvan Chandra Chutia, co-ordinator of Internal Quality Assurance Cell explaining the theme of the programme.

Giving his inaugural speech Prof Pritam Deb spoke on Innovations and the NEP imperatives. He explained about what prevents institutions from innovating and what possible spectrum of innovations exists and is available for institutions. He emphasised that thrust areas should be green technology, robotics, nanotechnology etc. He discussed about the barriers for innovation like lack of space for failure and experimentation, strategies and funding etc. Then another invitee, Mr. Debasish Dutta of Assam Science Technology and Environmental Council (ASTEC), spoke on Geographical Indication with emphasis on Assamese Jewellery. He discussed about various unique features of the Assamese Jewellery and its historical and cultural importance. He also talked about infringement and remedies related to GI and informed students about some important GI registered products from Assam like Muga, Tezpur Litchi, Joha rice, Karbi Anglong Ginger etc.



Photo: Dr. Juri B Saikia in one of the technical sessions

The next session was taken up by Dr. Juri Borbora Saikia from the TUIPR Cell at Tezpur University where she spoke about value addition to regional bioresources. She also shed light on the scope of value addition to assamese traditional products. She explained how ginger, turmeric and large cardamon can be exported to world because they are valued by customers due to their special characteristics and organic nature. She stressed on the issues that surplus production in any product should be diverted to other products having value and low volume. She discussed about such activities in the neighbouring states and showed the marketing strategies of various GI tagged products through online platforms. Some successful case studies were also discussed. The programme ended with a lively interactive session with Dr. Kasturi Sarma, young innovator from Tezpur,

Owner and Founder at Panchoi Agri-Consultancy Services. She shared her experiences in her field and motivated students to take steps in the field of entrepreneurship. The programme ended with the vote of thanks by Dr. Pallabi Goswami, Department of Chemistry, Nowgong College (A).



Photo: Dr. Kasturi Sarma, young innovator, owner and founder of Panchoi Agri-Consultancy Services.



Photo: Participants of the programme



Photo: Mr. Debasish Dutta felicitated before technical session

After the inauguration of the main event, an exhibition on local enterprenureship by students and local craftsmen was inaugurated by local award winning TV scribe Mr. Tapan Kumar Bora. The stalls set up for the exhibition contained handlooms and handicrafts from nearby areas as well as entrepreneurial ventures by students of the college.



Photo: Prof. P. Deb in one of the technical sessions





Photo: Various stalls in display during the exhibition



Photo: Exhibition inaugurated by local TV scribe Mr. Tapan Kumar Bora

Natural Dyed Eri Silk Handlooms were displayed that had elaborate and intricate traditional motif. The weavers were identified and selected from Monoha, Mayong and then locally trained in Nagaon Collage to rear, weave and dye the eri silk to produce beautiful handloom products. Similarly weavers from Jajori came to display and sell their products. Students group from Nawgong College displayed the neem wood based products like comb, plantable pen and pencil etc that was meant to encourage biodegradable products in daily lives in place of plastic products. Similarly, another student group displayed the E-bikes or the electric bikes that they had acquired franchise. They showed the visitors various variants and the associated features.



Photo: Handloom products from Monoha, Mayong, Morigaon



Photo: Handloom Products from Jajori, Nagaon



Photo: natural dyed Eri silk products in display



Photo: interaction with student entrepreneurs dealing with electric bikes



**8** कलङ्पाव

The Kolongpar , Assamese daily dated 1<sup>st</sup> March, 2022

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## Print media coverage in English

### Exhibition on entrepreneurship development held

**Assam Rising**  
**Nagaon, March 2:** On occasion of National Science Day and as part of the celebration of Azadi Ka Amrit Mahotsav, Intellectual Property Right Cell, Tezpur University and Institution's Innovation Council of Nowgong College (autonomous) in association with Nagaon - Kolongpar branch of Assam Science Society organized an exhibition on entrepreneurship development programme for young innovators at Nowgong College on Monday last. The exhibition was inaugurated by local TV scribe Tapan Kumar Bora. Dr Sarat Borkatoki delivered the welcome address while



Dr Bhuban Chandra Chutia, co-ordinator of Internal Quality Assurance Cell anchored the entire programme. Professor Pritam Dev, Head of Intellectual Property Right Cell, Tezpur University graced the occasion as the chief guest. Besides, Dr Juri

Borbora Saikia, Debasish Dutta of Assam Science, Technology and Environment Council, Government of Assam and youth innovator Kasturi Sarma were present in the programme as special invitees. During the exhibition, ornaments

of Assamese gold especially designed by the artisans of Ranthali village in the district, clothes of Eri silk and others prepared by local weavers with natural colour were being displayed, a release added.

The Assam Rising, English daily, dated 3rd March, 2022

### Exhibition on entrepreneurship development held

**H T Correspondent**

**NAGAON, March 2:** On occasion of National Science Day and as part of the celebration of 'Azadi Ka Amrit Mahotsav', Intellectual Property Right Cell, Tezpur University and Institution's Innovation Council of Nowgong College (autonomous) in association with Nagaon - Kolongpar branch of Assam Science Society organised an exhibition on entrepreneurship development programme for young innovators at Nowgong College on Monday. The exhibition was inaugurated by local TV scribe Tapan Kumar Bora. Dr Sarat Borkatoki delivered the welcome address while Dr Bhuban Chandra Chutia, co-ordinator of Internal Quality Assurance Cell anchored the entire programme. Professor Pritam Dev, head of Intellectual Property Right Cell, Tezpur University graced the occasion as the chief guest. Besides, Dr Juri Borbora Saikia, Debasish Dutta of Assam Science, Technology and Environment Council, government of Assam and youth innovator Kasturi Sarma were present in the programme as special invitees.

The Hills Times, English daily, dated 3rd March, 2022

*Celebrating Azadi ka Amrit Mahaotsav*

*as*

**Entrepreneurship Development Programme (EDP) for Young Innovators**

Organized by

**DPIIT IPR Chair at Tezpur University and Institution Innovation Cell, Nowgong College**

Catalysed and Supported by

**Patent Information Centre, ASTEC Council, Government of Assam**

*Detailed Programme*

Date: 28.02.2022		Venue: Nowgong College	
<b>TIME</b>		<b>PROGRAMME</b>	
9.30 AM —10.00 AM		REGISTRATION	
10.00 AM—10.30 AM		INAUGURATION	
10.30 AM —11.15 AM		INAUGURATION OF EXHIBITION (Exhibition by the young innovators and enterprenures)	
		High Tea	
11.15 AM—1.15 PM		<b>TECHNICAL SESSION -I</b>	
		<b>Session A: Innovation, Adoption and Diffusion through IPRs</b> by Prof. P. Deb, DPIIT-IPR Chair Professor, TUIPR Cell, Tezpur University	
		<b>Session B: GI protection to Traditional Assamese Jewellery</b> by Mr. Debasish Dutta, Scientist B, PIC, S&T Division, ASTE Council, Govt. of Assam	
		<b>Session C: Value addition of Traditional Products and IPR protection</b> by Dr. Juri B. Saikia, Research Assistant, TUIPR Cell, Tezpur University	
1.15 PM to 1.30 PM		<b>Interaction</b>	
1.30 PM —2.30 PM		LUNCH	
2.30 PM —3.30 PM		<b>Session D:</b> Interactive Session with Dr. Kasturi Sharma, GYTI awardee - 2018, Young Innovator/ Entrepreneur, who has established her own start up ‘Panchoi AgroTech’.	
3.30 PM – 4.30 PM		Valedictory Session and giving away of the certificates to the participants	
4.30 PM		Tea	



## **About the Speakers:**

### **Pritam Deb**

Prof. Pritam Deb is DPIIT-IPR Chair Professor in Tezpur University and holds position of Professor in the Department of Physics, Tezpur University (Central University). He was a Max Planck Fellow of Max Planck Institute of Iron Research, Dusseldorf, Germany. He did his Ph.D. in Nanoscience from Jadavpur University and his research achievements include five applied patents and two granted software copyrights, besides numerous research papers in reputed journals. During his tenure as Coordinator of the IPR Cell, he has spearheaded many innovative IPR activities in the campus -- Best Innovative Idea Competition, IPR Quiz, IP Day Talk etc as part of World IP Day Celebration.



Besides teaching technical nuances to the students enrolled for the courses on IPR, he has also been working for initiating many industry academia research collaborations as part of the efforts initiated for creating a Pro- Industry research platform in the University. He envisions and has been working towards transforming TUIPR Cell into a prime facilitating center for IPR related issues for the entire North East region. Prof. Deb has received the prestigious Visitor's Award for Technology Development for the year 2020

### **Juri Borbora Saikia**

Dr. Juri Borbora Saikia graduated in science and obtained her postgraduate and Ph.D degrees from Tezpur University. She is trained at Rajiv Gandhi National Institute of Intellectual Property Management, Nagpur. She also holds a Post-Graduate Diploma in IPR Laws from the National Law School of India University, Bangalore. After working in IIT Guwahati as Senior Research Fellow from 2009 to 2011, she joined the prestigious MHRD Chair on IPR in Tezpur University as Research Officer in 2011. Since then she is actively involved in various IPR related activities that include organizing various in-house and outreach programmes.



She is also associated with conducting interdisciplinary course on IPR for the Undergraduate, Post-graduate and Ph.D students of Tezpur University. Besides these, she along with her team at the TUIPR Cell works for providing IPR assistance to the TU fraternity as well as the grassroot innovators. Facilitating good innovations towards protectable IPs is one of the important jobs she loves working for.

### **Debasish Saikia**

Mr. Debasish Dutta is the Scientist-B of Patent Information Centre (PIC) - a State Science Technology Programme under the Department of Science & Technology, Govt. of India, which functions under the Science & Technology Division of Assam Science Technology & Environment Council (ASTEC). He has completed his M.Tech. degree in Polymer Science & Technology from Tezpur University. Before doing his M.Tech., he completed his M.Sc. degree in Chemistry from University of Burdwan.



During his M.Tech., he obtained his formal education in 'Intellectual Property Rights'(IPR) at post-graduate level from Tezpur University IPR Cell. He is also trained at Rajiv Gandhi National Institute of Intellectual Property Management, Nagpur. His primary job responsibilities at the centre include IPR consultation, Patent searches, analysis of patentability, Geographical Indications (GI) filing and Authorised Users registration, awareness creation on Intellectual Property Rights, motivation of young innovators etc. As a part of PIC's objectives, he has been actively participating as a resource person in various workshops, seminars, IPR camps etc. along with other science & technology related works of the Council.



Kasturi Sarmah has received the degree of PhD in Chemical Science from the Department of Chemical Sciences, Tezpur University. Till now she has published 8 journals in international publications and 1 patent. She has had received Gandhian Young Technological Innovation Award in 2018 from the President of India at Rashtrapati Bhawan for Nano Based Soil Conditioner for Agricultural Applications. She along with her team developed one iron oxalate chain which



reduces the utilization of chemical fertilizer 10 times with 3 times increase in productivity. She is also associated with contract farming of red rice and mustard for last two years. She has also completed ACABC course by MANAGE-Hyderabad.

**CELEBRATION OF NATIONAL SCIENCE DAY-2022 & AZADI KA AMRIT MAHOTSAV**  
**Entrepreneurship Development Programme (EDP) for Young Innovators**

Jointly organized by:

DPIIT IPR Chair at Tezpur University and Institution's Innovation Cell, Nowgong College (Autonomous)

In association with

Nagaon-Kolongpar Branch, Assam Science Society &  
XAKU-An initiative from campus to community (NGO)

Catalysed and Supported by

Patent Information Centre, ASTEC Council, Government of Assam

Date: 28<sup>th</sup> February, 2022

Venue: Nowgong College (Autonomous)

**List of Participants:**

Sl. No.	Name of the Participants	Address	Contact No.
01	Mrs. Amiya Deka	Gasarguri	9678196768
02	Mrs. Susita Deka	Gasarguri	
03	Mr. Dhanjyoti Deka	Gasarguri	9613425229
04	Mr. Damayanti Deka	Gasarguri	7399386090
05	Mrs. Rinku moni Das	Tezpur	6003006249
06	Mr. Kalpana Das	Tezpur	8011345745
07	Mr. Mina Das	Tezpur	8472969486
08	Mr. Pahi Mahanta	Nagaon	6000276422
09	Mr. Namita Konwar	Monigraon	8638681530
10	Mr. Sumi Konwar	Monigraon	8822545372
11	Mr. Pinki Gogoi Rongpi	Monoha	8638232694
12	Arhamara Begum	Tajoni	6003769255
13	Sultana Begum	Tajoni	
14	Aftara Begum	Tajoni	
15	Najima Begum	Tajoni	
16	Jyotirmoyee Machary	Monoha	8135993271
17	Mrs. Chidananda Nath	Monigraon	9707575392
18	Mr. Biswajit Saikia	Nagaon	9954601749
19	Mr. Rishi Bhargava Das	Nowgong College	
20	Dr. Lalit Mohan Goswami	4	8876399212



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Sl. No.	Name of the Participants	Address	Contact No.
21	Meghna Borthakure	Panigaon, Nagaon, Assam	9101086392
22	Anandamay Dutta	R.K. Road, Itachali	7086563747
23	Bhika Sanku Borthakur	Raha Town, Wank3	9395365001
24	Ashif Uz Zaman	Puramigudam	6000822891
25	Karan Ke Maerika	Raidangia	8822153815
26	Nisha Sharma	Najpathari	9101096610
27	Pamita Muchawab	Hojai	7602568058
28	Abdullah Usang	Hojai	9864900534
29	Himgiri Rajkhowa	Nagaon	6002198674
30	Bhavana Priyam Hazarika	Raho	8472078290
31	Bhaswati Kalita	Nagaon	7806096924
32	Mondripa Borah	Nagaon	8822036718
33	Tommy Das	Nagaon, Haibongon	6002070275
34	Tharvin Dutta	Nagaon, Panigaon	7099498708
35	Pallavi Nath	Nagaon	9954797325
36	Deepjyoti Bora	Nagaon	8099037552
37	Akash Kumar Choudhary	Nowgong College	7578948775
38	Pallavi Nath	Nowgong College	9954797325
39	Abhinandan Hazarika	"	8099452126
40	Amar Jyoti Nath	"	6002542068



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41	Bhaskar Jyoti Bora	South Haiborgaon	60024-98768
42	Deb Narayan Saikia	South Haiborgaon	8876841509
43	Arundhati Hazarika	Hatichung	7099594800
44	Sharmistha Paul	Panigaon	9531089413
45	Ankita Dori	South Haiborgaon	9707211181
46	Tinku Moni Bora	Dhing	6003240377
47	Hirok Jyoti Kalita	Dhing	8011775011
48	Jannmoni Das	Raidongia	6000574457
49	Bhagya Jyoti Bora	Raidongia	9707170766
50	Akash Rabi Das.	South Haiborgaon	6003375601
51	Nikim Akash S. Mishra	Phulaguri	9365994929
52	Nikhil Tanti	Chapanalla	9365832329
53	Sweta Choudhury	Panigaon	9085954118
54	Chayanika Bora	Barhampur	6002880633
55	Abhilasha Gogoi	Lakhinagar chariali	8011528357
56	Bidisha Saikia	Chmolapatty	9706512102
57	Bishakha Deka	Rathapure	9365407455
58	Silpiksha Dasgupta	Punani Gadam	9101091669
59	Saswati Bhattacharya	Anandapur, Near Polytechnic	7575907366
60	Prantika Talukdar	Cherianpatty	8822195918



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61	Himanka Sarmah	Nowgong College	6001302512
62	Nishamoni Saikia	"	6901853824
63	Karabi Boruah	"	7578849257
64	Prostuti Kashyap Bora	"	6002545361
65	Jyotishka Kumar Kakati	"	6003189710
66	Piyush Kumar Saha	"	6002582704
67	Ankan Bora	"	6003519684
68	Bhargab Jyoti Bora	"	6003479359
69	Kangkan Jyoti Bora	"	7635880076
70	Anuman Saikia	"	6901938594
71	Bhargav Kalita	"	6002536028
72	Rony Bora	"	9365829852
73	Azifur Rahman	"	8486104551
74	Paromita Sarkar	"	6900966094
75	Sangita Das	"	8723910044
76	Astha Bora	"	9954996100
77	Toushiya Afroz Jazi	"	8403862043
78	Subham Choudhury	"	600462492
79	Litumoni Saikia	"	6003094275
80	Ankita Das	"	7635866703



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81	Kasturi Bhuyan	Nowgong College	8453509489
82	Chinmey Bordoloi	"	9864882195
83	Jyotiarmayee Machary	"	8135993271
84	Damayanti Deka	"	7399386090
85	Susheela Deka	"	
86	Dhanjyoti Deka	"	
87	Amiya Deka	"	
88	Arhanara Begum	"	6003769255
89	Najim Begum	"	9859856785
90	Abdullah Usama	"	9864900534
91	Biki Kundu	"	9678324380
92	Rishikesh Nath	"	8761990947
93	Puja Das	"	6002658818
94	Pollab Pratim Hazarika	"	7896657740
95	Raktimjyoti Koch	"	7099540768
96	Saswati Bhattacharya	"	7575907366
97	Nisha Sharma	"	9101096610
98	Silpesikha Dadhara	"	9101091669
99	Tonmoyraj Bora	"	9707071273
100	Ankita Devi	"	9707211181



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**Catalysed and Supported by**

**Venue:** Nowgong College (Autonomous)

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