

#### colloquium on

# Celebrating Women in Innovation and Creativity

IPs and Sustainable Development Goals (SDGs): Building our common future with innovation and creativity.

DATE

8th MARCH 2024,

7 1 M E 2.15 PM

VENUE

Council Hall, Tezpur University

ORGANIZERS

**DPIIT IPR Chair, Tezpur University** 

in collaboration with

Chandraprabha Saikiani Centre for Women
Studies

### ABOUT DPIIT IPR Chair

Department of Promotion of Industry and Internal Trade (DPIIT) under the Ministry of Commerce and Industry instituted the IPR Chair at Tezpur University in 2020. With the adoption of the National IPR Policy in the national fabric in 2016, various policies have been set forth for empowering more youth to get benefited from their innovations, generation of better employment opportunities based on execution and protection of intellectual outputs, and exploration of opportunities based on indigenous resources and traditions. In such a scenario, the TUIPR Cell along with the firm support from DPIIT IPR Chair, is working hard for opening doors for IP based research which shall not only set the stage for the next level of opportunities from this region, but also record the contribution of our University towards this national movement. Consistent efforts of this Chair are not only directed towards securing the IPRs of the University fraternity, but also to cater greater demand for IPR empowered academician and professionals across the country.

# Chandraprabha Saikiani • Centre for Women Studies

The University Grants Commission (UGC), New Delhi approved the proposal no.F.40-13/ (2005) (GA-1) (Vol. II)/5069 dated 21.09.2009 for the establishment of Women's Studies Centre (WSC) in Tezpur University. The centre tries to create a balance between the University Grants Commission's mandate of teaching, research and extension on one hand and the distinctiveness of women studies as an area within the academy on the other. The ultimate task is to bring a change in prevailing social attitudes, enhance collaboration between disciplines, produce new knowledge, and contribute to the north-east Indian experience through activism and research.





## Colloquium overview

Every year we celebrate the extraordinary innovations and creative feats encompassed within the seemingly mundane definition of "Intellectual Property" by celebrating IP Day. At its simplest definition, Intellectual Property can be understood as "intangible property that is the result of creativity". Interestingly, Windshield wipers, Kevlar, the game of Monopoly, life rafts, mobile X-ray unit, the first computer program, the visual representation of our very DNA and the Signal Frequency Hopping Technology that is behind Wi-Fi. GPS and Bluetooth. All examples of Intellectual Property. All invented or developed by women. This year, as we gear up to integrate the Intellectual property (IP) and the ambitious objectives outlined in the Sustainable Development Goals (SDGs), we take a pause and reflect on SDGs No.5 aimed for attaining Gender Equality. It emphasizes on active and equal participation of women and girls at the center of any meaningful social contract, promoting transformative measures to achieve SDG 5. Thus, we have planned to celebrate this year's IP Day together with Women's Day on 8th March 2024.

Various programme will be conducted centered around this theme that will include an inhouse Quiz on IP, Innovative Idea Competition, Slogan Writing Competition and a Talk themed on 'Women in Innovation and Creativity'. The discussions and interactive sessions will delve into various ways IP can become a catalyst for gender equality, spotlighting the necessity of inclusive innovation and the empowerment of women and girls in the creative and technological sectors



### Programme Details

Time	Programme details
2.15pm - 2.30 pm	Inaugural Session
2.30pm - 3.30pm	Session by- Dr. Kasturi Sarma, Young Innovator, Owner and Founder of Panchoi Agri-Consultancy Services, Tezpur, Assam
3.30pm - 4.30 pm	Session by -Mr. Pankaj Sarmah, General Secretary, Institute of Handicraft Development, Golaghat, Assam
4.30 pm- 5.30 pm	Discussion with Kan Kan Self Help Group, Bangaon, Sejousa
5.00pm - 5.30 pm	Exhibition by Local Weavers and Entrepreneurs
5.30pm - 5.40 pm	High Tea
5.40pm- 8.00 pm	IP Quiz
8.00 pm	Valedictory

The entries for the Slogan Writing
Competition and the Innovative Idea
Competition should be sent till 20 April, 2024
to email: worldipday\_tuipr@tezu.ernet.in

