



IPR Awareness Programme

20 February 2020

Organised by

Technology Enabling Centre, Tezpur University

In association with

**Tezpur University Intellectual Property Rights Cell
and**

Nowgong College

Keeping up with the objective of reaching out to the academic institutions of the region, a day long programme on Intellectual Property Rights Awareness was organised on 20 February 2020 at Nowgong College, Nagoan. This programme aimed at familiarising the students about the Intellectual Properties that they come across in their day to day life. The programme was jointly organised by **Tezpur University Intellectual Property Rights (TUIPR) Cell** along with the newly instituted **Technology Enabling Centre (TEC)**, Tezpur University, and the **Institutional Innovation Cell (IIC)**, Nowgong College. The main objective of the programme was to boost innovation among the college goers. More than 100 students from Nagaon participated in the programme.

The programme started with the welcome address by the Principal, Nowgong College, Dr Sarat Barkataki. Later, importance of innovation was put forth by Prof. Charulata Mahanta, from the Department of Food Engineering and Technology (FET), and Coordinator, TEC, Tezpur University. Prof. Pritam Deb, Coordinator, TUIPR Cell and member, TEC, briefly apprised the audience about the importance of protecting Intellectual Property and how it works for the advantage of the creators. Similarly, importance of identifying IPRs during various stages of innovations were put forth Dr. Partha Pratim Dutta, Associate Professor, Mechanical Engineering, and Member, TEC, Tezpur University. Prof. Manuj Kumar Hazarika from the Department of FET, and Co-Coordinator, DST-TEC, delivered the vote of thanks. He also elaborated on the importance of Institutional Innovation Cell (IIC) in colleges in his concluding note.



Photo: (Top left) Prof. Charulata Mahanta, Coordinator, TEC, Tezpur University during the inaugural programme. Top right: Prof. Manuj Kumar Hazarika, Coordinator, TEC addressing the gathering. (Centre) The participants of the workshop. (Bottom left) Prof. P. Deb, Coordinator, TUIPR Cell, Tezpur University speaking in the inaugural session.

Elaborating the role played by IIC in Nowgong College and various activities taken up by it, the Coordinator, Dr. Pallabi Goswami asserted the importance of conducting such a programme for the college students and hoped that the participants will be hugely benefitted by the discussions in the technical themes by the invited speakers. This made way for the first technical session of the workshop on the “Introduction to Intellectual Property Rights”. A brief video was played on the theme “IP is everywhere” that was specially designed by CIPAM, under the Ministry of Commerce and Industries, Govt. of India.



Photo: Coordinator IIC, Nowgong College, Dr. Pallabi Goswami elaborating on the theme in technical session sessions



Photo: Prof. P. Deb, Coordinator, TUIPR Cell Tezpur University, deliberating on Intellectual Property Rights in the first technical session.

The second technical session dedicated on “Geographical Indications and its implication on communities”, which was taken up by Dr. Juri B. Saikia, Research Officer, TUIPR Cell. In this session, the audience was apprised on the concept and purpose of having GI products registered in the GI Registry of India. It was further discussed how with the latest initiative of introducing a common logo for all GIs across the country, the Ministry of Commerce and Industries is trying to boost the rural economy by providing a special identity to the regional products associated with specific geographical areas across the country.

Stressing specifically on the products getting the status of GI from the North Eastern region, the discussion made way for the analysis of the latest inclusions in the registered GI’s list. The requirement for establishing the proof of origin was discussed. Some popular case studies like GIs on Roshgulla, pending application and associated controversies of two states with Mysore Pak were also taken up. In this technical session too, an animation created by CIPAM on GI was shown to the audience for better understanding of the concepts.



Photo: Dr. Juri B. Saikia, Research Officer, TUIPR Cell speaking on GIs and its implication on communities



Photo: Mr. Ashutosh Das, a renowned quizzer from Assam, conducting the Open House Quiz.

students. The Quiz session lasted more than an hour, which was conducted by the renowned Quiz Master of Assam, Mr. Ashutosh Das. In between the Quiz, whenever there was a doubt among the participants about a concept that was dealt by any question, the speakers were pulled in to give the explanation for the same. The instant gratification of their curiosity made way for intellectual contentment. The verbal feedback received from the participants was very encouraging as many had not heard about IPR earlier, however after the session, they could very well connect with the concept. This was also evident in their active participation in the Quiz.

The technical sessions witnessed very active participation from the students. After the lunch, the session was opened for interaction in a more structured way by means of organising an IP Quiz. In this Open House Quiz, questions were framed very tactfully so that all the facets of IPRs are touched upon effectively, without having the feel of the complexities and technicalities associated. The students were encouraged to ponder upon some of the hidden but very important IPRs and associated issues. Overwhelming participation was witnessed from the



Photo: Dr. Shobhanjana Kalita, Assistant Professor, Dept. of Computer Science, Tezpur



Photo: (Top) Clearing of the doubts by the experts during the interactive session. (Left) participants during one of the technical sessions

The transition between the technical sessions was made smooth by Dr. Shobhanjana Kalita, Assistant Professor, Dept. of Computer Science, Tezpur University. The programme ended with a vote of thanks by the organisers.

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Detailed Programme

Date: 20.02.2020	Venue: Nowgong College
TIME	PROGRAMME
9.30 AM —10.00 AM	REGISTRATION
10.00 AM—10.30 AM	INAUGURATION
10.30 AM —10.45 AM	Tea
10.45 AM—12.45 PM	TECHNICAL SESSION -I
	Session A: Introduction to Intellectual Property Rights by Prof. P.Deb, Coordinator, TUIPR Cell, and Professor, Department of Physics, Tezpur University
	Session B: Geographical Indications and its implication on Communities by Dr. Juri B. Saikia, Research Officer, TUIPR Cell, Tezpur University
12.45 PM to 1.00 PM	Interaction
1.00 PM —2.00 PM	Working Lunch
2.00 PM --3.00 PM	Interactive Session with the participants through a short Question-Answer session
3.00 PM – 4.00 PM	Feedback from the Participants
4.00 PM – 4.30 PM	Valedictory Session and giving away of the certificates to the participants
4.30 PM	Tea

About the Speakers:

Pritam Deb

Prof. Pritam Deb is the Coordinator of IPR Cell, Tezpur University and holds position of Professor in the Department of Physics, Tezpur University (Central University). He was a Max Planck Fellow of Max Planck Institute of Iron Research, Dusseldorf, Germany. He did his Ph.D. in Nanoscience from Jadavpur University and his research achievements include five applied patents and two granted software copyrights, besides numerous research papers in reputed journals. During his tenure as Coordinator of the IPR Cell, he has spearheaded many innovative IPR activities in the campus -- Best Innovative Idea Competition, IPR Quiz, IP Day Talk etc as part of World IP Day Celebration.



Besides teaching technical nuances to the students enrolled for the courses on IPR, he has also been working for initiating many industry academia research collaborations as part of the efforts initiated for creating a Pro- Industry research platform in the University. He envisions and has been working towards transforming TUIPR Cell into a prime facilitating center for IPR related issues for the entire North East region.

Juri Borbora Saikia

Dr. Juri Borbora Saikia graduated in science and obtained her postgraduate and Ph.D degrees from Tezpur University. She also holds a Post-Graduate Diploma in IPR Laws from the National Law School of India University, Bangalore. After working in IIT Guwahati as Senior Research Fellow from 2009 to 2011, she joined the prestigious MHRD Chair on IPR in Tezpur University as Research Officer in 2011. Since then she is actively involved in various IPR related activities that include organizing various in-house and outreach programmes.



She is also associated with conducting interdisciplinary course on IPR for the Undergraduate, Post-graduate and Ph.D students of Tezpur University. Besides these, she along with her team at the TUIPR Cell works for providing IPR assistance to the TU fraternity as well as the grassroot innovators. Facilitating good innovations towards protectable IPs is one of the important jobs she loves working for.

List of Participants

SL No.	Name	College/Institute
1	Aishwarya A. Sarma	Nowgong College
2	Ajay Hazarika	Nowgong College
3	Alimpika Baruah	Nowgong College
4	Amlan Dutta	Nowgong College
5	Ankita Sarma	Nowgong College
6	Arifa Mehenez	Nowgong College
7	Aron Engti	Nowgong College
8	Arun Dey	Nowgong College
9	Astha Mayanika	Nowgong College
10	Azahrul Islam	Nowgong College
11	Baishali Das	Nowgong College
12	Barsha Devi	Nowgong College
13	Bhabana Das	Nowgong College
14	Bhargab Bordoloi	Nowgong College
15	Bhargav Bharadwaj	Nowgong College
16	Bhargav Madhukalya	Nowgong College
17	Bhashita Kakoti	Nowgong College
18	Bhaswat Priyam Hazarika	Nowgong College
19	Bidisha Amchi	Nowgong College
20	Biju Gayan	Nowgong College
22	Bishal Saha	Nowgong College

23	Bisharad Bora	Nowgong College
24	Biswajit Nath	Nowgong College
25	Bitu Sarongsa	Nowgong College
26	Bonyajyoti Dutta	Nowgong College
27	Brigit Nath	Nowgong College
28	Darshana Goswami	Nowgong College
29	Deepraj Kundu	Nowgong College
30	Dibya Jyoti Bora	Nowgong College
31	Gitatarthi Gogoi	Nowgong College
32	Himanshu Bora	Nowgong College
33	Himanshu Pratim Bora	Nowgong College
34	Homen Basumatary	Nowgong College
35	Jahamul H. Hazarika	Nowgong College
36	Jayanta Bordoloi	Nowgong College
37	Jimmashri Bora	Nowgong College
38	Jyotismoy Bora	Nowgong College
39	Kabyashri Devi	Nowgong College
40	Kasturi Saikia	Nowgong College
41	Keshab Das	Nowgong College
42	Kiran Devi	Nowgong College
43	Kristi Kala Baruah	Nowgong College
44	Kristi Kanya Saikia	Nowgong College
45	Kusal Kalita	Nowgong College
46	Lakhya Jyoti Saikia	Nowgong College
47	Laxmirekha Gogoi	Nowgong College

48	Lohit Chetry	Nowgong College
49	Lucky Bora	Nowgong College
50	Luna Saikia	Nowgong College
51	Lutan Khan	Nowgong College
52	Manikankana Bora	Nowgong College
53	Masum Sikdar	Nowgong College
54	Megha Dugar	ICSI
55	Mitesh Rai	Nowgong College
56	Monika Harlalka	GNDG Commerce College, Nagaon
57	Mousomi Paul	Nowgong College
58	Mrinmoy Das	Nowgong College
59	Mrinmoy Kaushik	Nowgong College
60	Nibir Kumar Sarma	Nowgong College
61	Nilanjan Nath	Nowgong College
62	Nitish Das	Nowgong College
63	Nitu Saikia	Nowgong College
64	Nitusmita Sarmah	Nowgong College
65	Pahi Mahanta	Nowgong College
66	Pokhraj Kumar Sah	Nowgong College
67	Pranjal Bordoloi	Nowgong College
68	Pranjal Saikia	Nowgong College
69	Pritisha Sarma	Nowgong College
70	Priyankakhi Sah	Nowgong College
71	Puja Singh	Nowgong College
72	Pulak Jyoti Das	Nowgong College

73	Radharani Dutta	Nowgong College
74	Rajashree Medhi	Nowgong College
75	Raktim Nath	Nowgong College
76	Rikel Chandra Das	Nowgong College
77	Riki Deka	Nowgong College
78	Rimli Rajkhowa	Nowgong College
79	Rimli Samrah	Nowgong College
80	Ritom Phukan	Nowgong College
81	Riya Bordoilo	Nowgong College
82	Rosmima Ahmed	Nowgong College
83	Rupam Baneerjee	Nowgong College
84	Sadananda Dutta	Nowgong College
85	Samima Nasrin Islam	Nowgong College
86	Sangita Boruah	Nowgong College
87	Sanjeevani Deka	Nowgong College
88	Sanjukta Saha	Nowgong College
89	Shakshi Munoth	Nowgong College
90	Shweta Chakraborti	Nowgong College
91	Simi Saikia	
92	Simu Guwala	Nowgong College
93	Sonal Aggarwal	Nowgong College
94	Subhasish Poddar	Nowgong College
95	Sudarsana Bordoloi	Nowgong College
96	Sukleswar Chandra Das	Nowgong College
97	Swati Chowdhury	Nowgong College

98	Swedesh Bharadwaj	Nowgong College
99	Tirut Kumar Bora	Nowgong College
100	Ujjal Saikia	Nowgong College
101	Zenefa Ahmed	Nowgong College