**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2021**

**MMC 202: RADIO PRODUCTION**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question.*

*-----------------------------------------------------------------------------------*

1. Fill in each blank with an appropriate word: 1x10=10
2. Radio city the first private FM radio station was launched in the year \_\_\_\_\_\_\_\_.
3. The \_\_\_\_\_\_ service of All India Radio was launched in 1957 to combat Radio Ceylon from Sri Lanka.
4. India’s first private FM radio station launched in 2001 is \_\_\_\_\_\_.
5. In 1936 the iconic tune of All India Radio was composed by \_\_\_\_\_\_\_\_\_.
6. \_\_\_\_\_\_\_\_ was the first controller of broadcasting who named Indian State Broadcasting services in India as ‘All India Radio’.
7. The Public Service Broadcasting Day is observed every year on 12th of \_\_\_\_\_\_ month in India to commemorate Mahatma Gandhi’s maiden visit to AIR.
8. Television was separated from AIR in the year\_\_\_\_\_
9. In AIR NSD stands for\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
10. First broadcast of ‘Mann ki Baat’, an Indian Radio Programme hosted by Prime Minister Narendra Modi was in the year \_\_\_\_\_\_\_\_\_.
11. Prasar Bharti came into existence in the year \_\_\_\_\_.
12. Write short note on **any four** of the following: 5x4=20
13. Community Radio Station
14. Sequence and Magazine in Radio
15. Dynamic vs Condenser microphone

**P.T.O.**

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**P.T.O.**

1. AM vs FM Radio Broadcasting
2. Fade-in and Fade-out

3. Answer **any four** of the following: 10x4=40

1. Discuss the characteristics of Radio.
2. Is radio relevant in the 21st century? How will radio change in future?
3. Discuss the role of community radio as a tool of social change.
4. Describe ways to encourage listener’s participation in a Radio programme.
5. Formulate a plan for starting a CRS in your locality. Explain its financial, technological, managerial, and social aspects.

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