**TU/ CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2021**

**MMC 102: EVOLUTION OF INDIAN MEDIA**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question.*

*(Try to give relevant examples as far as possible in support of your answers)*

*---------------------------------------------------------------------------------*

1. Discuss the history of invention of printing press with special reference to its development in India. 10

1. Discuss the role of Press in the Indian freedom movement. Write the contribution of the pioneer journalist who rose against the British Raj during the freedom struggle.

6+6 = 12

**or**

Make an assessment on the history of media in Assam with

reference to the present state of media in the region.

1. Discuss the evolution and growth of Television broadcasting in India? 11

**or**

Write an essay on the history of Radio Broadcasting in India?

1. “Media in the 21st century has drastically evolved since its inception”. Explain with examples the evolution of different types of media and its respective roles. 8+4=12
2. Write short notes on **any five** of the following: 5x5= 25
3. Hicky's Bengal Gazette
4. Radio Ceylon
5. Orunodoi
6. ICT
7. Raja Ram Mohan Roy
8. Vernacular Press Act

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