**Annexure II (Question No. 3 (ii)**



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**TU/ CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN) 2017**

**MMC104: REPORTING AND EDITING**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks*

*for the individual question.*

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1. Write about **any ten** the following (in two or three sentences) **2x10= 20**

|  |  |
| --- | --- |
| i. Embargo | vii. Dateline |
| ii. Editorial | viii. Banner and Ribbon |
| iii. Masthead | ix. Headline |
| iv. Layout | x. Objectivity |
| v. Attribution | xi. Inverted pyramid |
| vi. News value | xii. Scoop |
|  |  |
|  |  |

2. Answer any five of the following briefly (in 200 words) **5x5=25**

1. What is the importance of sources in Journalism?
2. What do you understand by the term gatekeeping? How does news writing differ between electronic and print media?
3. What is the significance of photographs in Journalism?
4. What are Reporting beats?
5. What is Investigative reporting?
6. What is Lead? Explain different types of leads with examples.

**P.T.O**

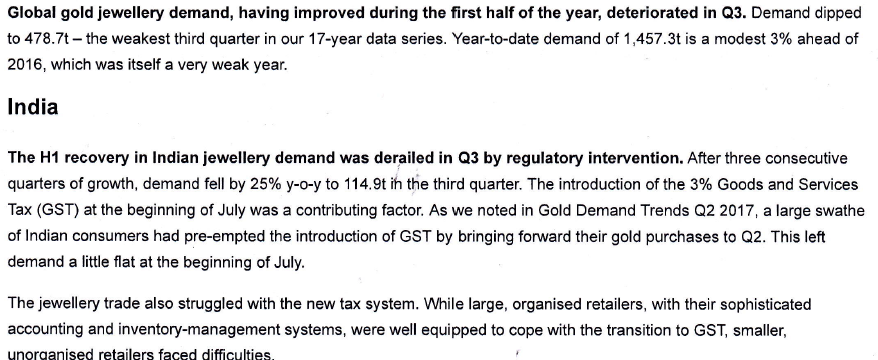
1. Answer the following :
2. Write a news item for a daily newspaper from the information provided in **Annexure I** attached with this paper. **10**
3. Explain the terms ‘Caption’ and ‘Cutline’. Write a caption for the photograph attached as **Annexure II** with this paper.  **7**
4. a) What is opinion in journalism? Is it ideal to mix both news and opinion?  **8**

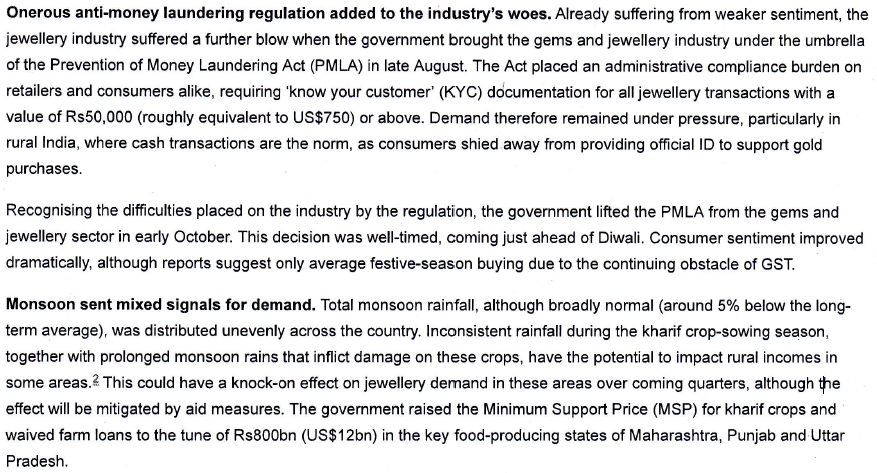
**OR**

b) Briefly discuss the role of the Editor as an opinion leader and agenda setter.

**Annexure I (Question No. 3 (i)**









**P.T.O**