**TU/ CODL**

**TEZPUR UNIVERSITY**

**Semester End Examination (Autumn), 2017**

**MMC 102: EVOLUTION OF INDIAN MEDIA**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question.*

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1. Discuss the early developments of press in India. 10
2. Discuss the problems and prospects of contemporary Indian language newspapers. 10
3. What is SITE? Discuss the growth and development of television in India. 3+7=10
4. Elaborate the role of press in the Indian freedom struggle.

10

1. Trace the development of radio as a medium for mass communication in India. 10
2. Write short notes- 5x4= 20
   1. Raja Ram Mohan Roy
   2. News Agencies
   3. Commercial broadcasting
   4. CAS & DTH

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