TU/CODL/MMC/SPR/2017

TEZPUR UNIVERSITY

Semester End Examination (Spring) 2017

MMC 202: Radio Production

Time: 3 Hours **Total Marks: 70**

Section A

1. **Answer the following (any five)** 2 x 5 = 10

   i) What does AM and FM stands for?
   ii) What fade-in and fade out in radio production?
   iii) What is Vox pop?
   iv) What is 'Noise' in radio production?
   v) What is slug?
   vi) What is a signature tune in Radio?

2. **Write short note on (any four):** 5 x 4 = 20

   i) Vividh Bharati
   ii) Radio Ceylon
   iii) CRS (Community Radio Station)
   iv) What are the basic differences between AM and FM broadcasting?
   v) Guglielmo Marconi

Section B

Attempt *any four* question from this section: 10 x 4 =40

3. Write a brief history of All India Radio in India.
4. Write about the organizational structure of All India Radio.
5. Briefly discuss the seven Ps of good presentation in Radio.
   (Posture, Projection, Pace, Pitch, Pause, Pronunciation & Personality)
6. What are the several types of microphone used in Radio production?
7. What is a Commercial FM channel? What are its basic principles in India? Give a brief scenario of commercial FM broadcasting in India.
8. Briefly describe the different formats of Radio Programme?

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