**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN) 2020**

**MMC 402: SCIENCE COMMUNICATION**

Time: **3 Hours** Total Marks:**70**

*The figures in the right-hand margin indicate marks for the individual question.*

*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\**

1. State True or False. Justify your answer. 2x10=20

1. The status of Science communication in India is better than other Asian countries.
2. Many people believe science communication is for elite people.
3. Science popularization is required in academic institutes.
4. Community media is effective in creating awareness about Health Communication.
5. SITE was a failed experiment in India.
6. Language for scientific articles should be simple and free of jargons.
7. Science communicator plays an important role in popularization of science.
8. One needs adequate training and degree to become science writers.
9. Ignorance is barrier in cultivating scientific approach.
10. Media plays a vital role in communication of science among non-science audience.

2. Write short notes on the following: 5x5=25

1. Contribution of ISRO in creating scientific temper
2. Importance of Vigyan Prasar
3. Functions of DRDO in science communication
4. Science fellowships for women
5. Popularity of Science journals

3. What is the concept of health communication? Explain the role of

health workers during COVID 19 pandemic crisis? 5+5=10

4. What is sustainable environment? Explain the reporting skills

required for environment journalism. 5+10=15

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