**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN 2022)**

**MMC/MAMCD 403: COMMUNICATION RESEARCH METHODS**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

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2. Answer the following questions: - 2x5=10
3. What is “Theatre of Oppressed”?
4. What are the characteristics of Participatory Rural Appraisal (PRA)?
5. Write the key idea developed by Jürgen Habermas.
6. Mention the stages of developing participatory communication.
7. Write a short note on Anna Community Radio.
8. Answer the following questions: - 5x4=20
9. Why is it important for a media organisation to practice principle of pluralism?
10. Discuss different challenges in establishing community media initiatives.
11. Analyse the relationship between ‘access’ and ‘participation’ in the context of community media.
12. Explain the characteristics which make community media alternative to mainstream media.
13. Answer the following in detail: - 10x4=40
14. Discuss the concept of Alternative Public Sphere. Critically analyse the role of community media in developing the public sphere for the underprivileged section of the society.
15. Elaborate the different steps required for developing participatory video.
16. Critically discuss the relevance of puppetry for development in the present context of India. Give your arguments.
17. Can we call community media as a means of mass communication? Give arguments with examples.

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