**TU/CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN) 2019**

**MMC 102: EVOLUTION OF INDIAN MEDIA**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

(***Question no 1 and 6 are compulsory. Answer any four from the rest***)

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1. Answer **any five** of the following questions very briefly:

2x5=10

1. Name the first newspaper of the country, its publisher-cum-editor and the year in which it was published.
2. Name two newspapers of the country which have completed century of existence,
3. State two social issues against which Raja Ram Mohun Ray fought for through his newspapers,
4. A newspaper of north-eastern region has observed Diamond Jubilee a few years ago. Name it and its year of establishment.
5. Which are the first two AIR stations of erstwhile greater Assam when all the states of the North-east except Sikkim were one entity,
6. Write full forms of ABC and RNI

2. Briefly discuss the evolution of the language press in India till

date. Can you point out a few trends or developments in this

sector, if any ? 8+4=12

3. Describe the development and growth of radio in India. What is

this medium’s contribution towards promoting various issues

of the societies of Assam and Northeast ?

8+4=12

**P.T.O**

4. Define the term citizen journalism. Do you believe that citizen

journalism democratizes the process of communication and

empowers people. Analyse. 3+6+3=12

5. Discuss Doordarshan’s journey as a Public Service Broadcaster

and its contemporary status in relation to the growth of the

private TV channels. 12

6. Write about the contribution of media to the freedom struggle

of the country. 12

7. Write short notes on **any three** of the following: 4x3=12

1. Mahatma Gandhi as a journalist
2. FM Broadcasting
3. Press Council of India
4. Media convergence

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