1. Write short notes on: (***any three***) **5x3=15**
   1. Span of management.
   2. Hawthorne Studies.
   3. SBU
   4. PERT
2. Discuss the impact of COVID19 on the different stages of the staffing cycle for present-day organisations. **7**
3. For a bakery, compare the feedback and feedforward control mechanism for its products. **8**
4. With relevant examples from the automobile industry, explain the generic competitive strategies. **10**
5. Today’s IT companies rely heavily on Team Managers. Explain with the help of the Blake and Mouton’s theory. **12**

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**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUT 21 & SPR 22)**

**DIPHRD / DHR 101: FOUNDATION OF MANAGEMENT**

Time: **3 Hours** Total Marks**: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

*-----------------------------------------------------------------------------------*

1. Identify the relevant group for the following activities as per Henry Fayol’s classification of industrial activities into six groups (Modern Management Theory). **1x6=6**
   1. Procurement of Raw Material.
   2. Recording the different transactions.
   3. Raising capital for the business.
   4. Controlling the processes.
   5. Manufacturing the products.
   6. Selling the products.
2. Which is the appropriate form of departmentation for the following. **1x6=6**
   1. Primary School Section.
   2. Indian Railways.
   3. Tata Motors
   4. Apollo Hospital Guwahati
   5. Hindustan Unilever
   6. Aircraft Manufacturing company
3. Identify the appropriate critical-point standard for the following standards. **1x6=6**
   1. Tensile strength.
   2. Return on Investment.
   3. Satisfaction level of employees.
   4. Labour cost per hour.
   5. Output per machine hour.
   6. Revenue per passenger.

**P.T.O**

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