**TU/ CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUT 21& SPR22)**

**MMC/MAMCD 102: EVOLUTION OF INDIAN MEDIA**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question.*

*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\**

1. Answer the following:

1. Briefly discuss the evolution of Television broadcasting in India with special reference to “Hum log” 12
2. Trace the evolution of radio in India. Discuss the current status of community radio in India. 12
3. Discuss the role of press in the Indian freedom struggle. Name the pioneer journalists who rose against the British Raj during the freedom struggle. 6+6= 12
4. Discuss the role of Mahatma Gandhi as a journalist in India’s freedom struggle. 12
5. Media in the 21st Century has drastically evolved since its inception. Discuss its types and different roles.

5+5 = 12

2. Write short notes on **any two** of the following- 5x2= 10

1. Hicky’s Bengal Gazette
2. Johannes Gutenberg
3. Orunodoi
4. Contribution of Lal Bal Pal in Indian Journalism

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