



Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2024

Course Name- COMMUNICATION RESEARCH METHODS

Course Code- MAMCD / MMC 302

Full Marks= 30

1. Outline a step-by-step research process for a hypothetical study on media consumption habits. Write a report detailing each step, including problem formulation, research design, and measurement of variables. Include a sample research proposal. 15
2. Conduct a review of literature on a selected communication research topic. Write a comprehensive literature review summarizing key sources, highlighting gaps in the research, and discussing how your research will address these gaps. 15
