



Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2024

Course Name- NEW MEDIA

Course Code- MAMCD / MMC 301

Full Marks= 30

1. A) Write a case study on the effects of cyberbullying on an individual's mental health and well-being. Suggest some effective measures that could be implemented to prevent and address it.
Or
B) Discuss the key factors that contributed to the escalation of cyberbullying in India. Enumerate some of the strategies that could be most effective in addressing and mitigating the impact of cyberbullying on the victim.
2. How do online entrepreneurs leverage digital tools and strategies to drive their success and sustain growth in a highly competitive market? - Discuss. Assess how the rise of digital entrepreneurs has influenced the societal structure and economic opportunities in recent years.
