



Centre for Open and Distance Learning(CODL) Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SPRING SEMESTER END EXAMINATION, 2020

Course Name- Media Management

Course Code- MMC 203

Full Marks= 30

Q1. Visit any media organization (TV station, Radio station, Newspaper etc.). Speak to the management and understand the organizational structure and departmentalization within the organization. Write a report on the same giving detailed organizational chart, and explaining the role and functions of each department.

15

Q2. Discuss the impact of advancement of technology on print media in India. Take into account both the positives as well as negatives.

15