



Centre for Open and Distance Learning(CODL) Tezpur University

Assignment

Course Name- Development Communication

1. Identify the role of development communication in rural development programmes taking any developing country as an example. Also discuss the progressive improvement, which has led to the social transformation of that particular society for which that rural development programme was targeted at. 15X1=15
2. How and why is the usage of new media seen as an effective strategy in development communication? 15X1=15