

**Department of MCJ (CODL), Tezpur University**

**MA Mass Communication**

**Assignment Questions Spring 2018**

**MMC 302: Communication Research Methods**

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**1.**

a) What is Survey research? Differentiate between descriptive and analytical Survey. **5**

b) Design a survey to collect data on the use of a specific media for development news and information, by the people of your village /town/city. Mention the purpose and goal, research questions, sample and at least 10 questions relevant to the problems for the survey. **15**

**2.** Write a brief essay on how “Internet” helps the researchers in their formation of research problem, literature review and secondary data collection. **10**

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