



Centre for Open and Distance Learning(CODL) Tezpur University

Department of Mass Communication & Journalism

MA in Mass Communication Assignment Questions Spring 2018

MMC 101: Introduction to Communication and Media

1. What are some of the theories of Mass Communication? Elaborate on them with suitable examples. 10
2. What is media convergence? Discuss the role of ICT in media convergence. 10
3. Discuss some of the major developmental issues which the Indian films portray by citing suitable examples from films. 10