



# **Centre for Distance and Online Education (CDOE)**

**Tezpur University**

**Tezpur, Assam- 784028**

## **ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2025**

**Course Name- COMMUNICATION FOR SOCIAL CHANGE AND  
DEVELOPMENT**

**Course Code- MAMCD / MMC 304**

**Full Marks= 30**

**Answer the Following Questions:**

**15x2=30**

1. Select a local social issue (e.g., sanitation, health awareness, women's safety, digital literacy) and conduct a needs assessment by talking to at least 5–6 community members. Identity the problems and design a development communication strategy to address the issue.
2. Interview at least 3 individuals from different socio-economic backgrounds about their access to the internet and digital services. Document the differences in access, affordability, and usage and based on your findings, prepare a 2-page report.

**NB: All questions as per instruction are to be mandatorily attempted.**

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