

Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2025 Course Name- COMMUNICATION RESEARCH METHODS Course Code- MAMCD / MMC 302

Full Marks = 30

Answer the Following Questions:

15x2=30

- 1. Identify a current media or communication issue (e.g., misinformation on WhatsApp). Frame it into a clear research problem and write two research questions and two testable hypotheses.
- 2. Prepare a 5-question survey questionnaire to study students' attitudes towards OTT platforms.

NB: All questions as per instruction are to be mandatorily attempted.
