



Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR AUTUMN 2021 AND SPRING 2022

SEMESTER END EXAMINATION

Course Name- Introduction to Media and Communication

Course Code- MMC 101

Full Marks= 30

15 x 2 = 30

1. Discuss the concept of gatekeeping in journalism. Critically explain the changing scenario of gatekeeping in the current socio-political context of journalism in India.
2. Analyse the role and current status of public broadcasting in India in the age of growing private media industry.

***NB:** Answers to both the questions are to be written separately in different copies.
