



INNOVATION, DESIGN AND ENTREPRENEURSHIP (IDE) BOOTCAMP

Edition 2 - Phase II 17th Feb 2025 - 21st Feb 2025

Session Time **Session Topics Session Responsibility** Day No Day 0 Registration of the participants and (16th 11:00 A.M - 09:00 P.M Host Institute Reporting February 2025) Session Day Time **Session Topics Session Responsibility** No Registration of the participants and 07:30 A.M - 09:30 A.M Host Institute Reporting Central Inauguration of IDE 09:30 A.M - 10:15 A.M MIC /Host Institute Bootcamp DAY 1 Local Inauguration of IDE Bootcamp 10:15A.M - 11:00 A.M Host Institute (17th Exhibition 11:00 A.M - 12.30 P.M Host Institute February 12:30 P.M - 01:30 P.M Lunch Break Host Institute 2025) 01:30 P. M - 03.15 P.M **Design Thinking Basics** 1 Wadhwani Foundation 03:15 P.M - 03:30 P.M Tea Break Host Institute Problem Identification and 2 03:45 P.M - 06:00 P.M **Opportunity Discovery** Wadhwani Foundation

Day	Session No	Time	Session Topics	Session Responsibility			
DAY 2 (18th February 2025)	3	09:00 A.M - 11:00 A.M	Recap of Day 1 & Objective setting for Day 2 Customer Discovery Lab: Identify Customer Segments and Build Customer Personas	Wadhwani Foundation			
		11:00 A.M - 11:15 A.M	Tea Break	Host Institute			
	4	11:15 A.M - 01:00 P.M	Panel Discussion :Navigating the Entrepreneurial Landscape: Strategies and Challenges in Building a Successful Startup	Host Institute Entrepreneur talk : 2-3 Startup founders to be invited in the panel			
		01:00 P.M - 02:00 P.M	Lunch Break	Host Institute			
	5	02:00 P.M - 03:30 P.M	Crafting Your Unique Value Proposition: Explore Opportunities for Differentiation	Wadhwani Foundation			
		03:30 P.M - 03:45 P.M	Tea Break	Host Institute			
	6	03:45 P.M - 06:30 P.M	Mastering Your Business Model: Lean Canvas Overview and Hands- On Sketching	Wadhwani Foundation			
Day	Session No	Time	Session Topics	Session Responsibility			

DAY 3 (19th February 2025)	7	09:00 A.M - 10:00 A.M	Recap of Day 2 & Objective setting for Day 3 Pitch Your Lean Canvas: An Interactive Feedback Session	Wadhwani Foundation			
	8	10:00 A.M - 11:00 A.M	Revenue Models : Importance and Impact	Wadhwani Foundation			
		11:15 A.M - 11:30 A.M	Tea Break	Host Institute			
	9	11:30 A.M - 01:00 P.M	Prototype to MVP: Transforming Validation into Actionable Insights	Wadhwani Foundation			
		01:00 P.M - 02:00 P.M	Lunch Break	Host Institute			
	10	02:00 P.M - 06:00 P.M	Incubator Visit: Guided Tour and Interaction with Startups	Host Institute			
Day	Session No	Time	Session Topics	Session Responsibility			
DAY 4 (20th February 2025)	11	09:00 A.M - 11:00 A.M	Recap of Day 3 & Objective setting for Day 4 Introduction to Product Design and Development: Aligning product design with business goals	Wadhwani Foundation			
		11:00 A.M - 11:15 A.M	Tea Break	Host Institute			
	12	11:15 A.M - 01:00 P.M	Design to Delight: Crafting Products with User Experience and Ergonomics in Mind	Host Institute			
		01:00 P.M - 02:00 P.M	Lunch Break	Host Institute			
	13	02:00 P.M - 03:30 P.M	Working Session: Design and Present Your Product	Host Institute			
		03:30 P.M - 03:45 P.M	Tea Break	Host Institute			
	14	03:45 P.M - 05:45 P.M	Financial Literacy: Planning and Projecting Financials for Your Venture	Wadhwani Foundation			
		05:45 P.M - 06:00 P.M	Q&A. Feedback & Takeaways	MIC /Institution's Incharge			
Day	Session No	Time	Session Topics	Session Responsibility			
DAY 5	15	09:00 A.M - 10:00 A.M	Recap of Day 4 & Objective setting for Day 5 Unlocking Innovation: Commercialization, IP, and Funding	Indovation Manager/MIC/ Institution's Incharge			

for Student Startups

Valedictory Session

Pitch Presentation Mastery:

Assessments and Insightful Feedback Lunch Break Host Institute

Host Institute

Host Institute

(21st February

2025)

16

17

10:00 A.M - 01:30 P.M

01:30 P.M - 02:30 P.M

02:30 P.M- 03:30 P.M