

Patron

Prof. M. K. Chaudhuri Vice-Chancellor,
Tezpur University

Organizers

Prof. P. Ganguli TUIPR Cell
Dr. D. P. Nath Dept. of Cultural
Studies
Dr. P. Deb TUIPR Cell
Dr. P. Dutta Dept. of Cultural Studies
Ms. J. Borbora Saikia TUIPR Cell

Coordinators

Mr. J.V. Das Dept. of Cultural Studies
Dr. S.Goswami TUIPR Cell

Accommodation and Travel:

Out station participants will be given free accommodation in the University Campus for the period of the workshop. Participants are required to send their request for accommodation to the organisers at least 3 days in advance.

To and fro bus fare will be provided to the participants travelling from outside Tezpur on production of Bus Tickets. Local participants may avail the University Bus Service that operates at regular intervals from the ASTC Bus Station.

Interested participants may contact any of the persons mentioned in the contact details for registration.

Programme Schedule:

Day 1	
9.00 AM — 9.30 AM	REGISTRARION
9.30 AM — 10.00 AM	INAUGURATION
10.00 AM — 1.00 PM	TECHNICAL SESSION -I & II
1..00 PM —2.00 PM	LUNCH
2.00 PM — 4.30 PM	TECHNICAL SESSION -III & IV
4.30 PM — 5.00 PM	DISCUSSION
Day 2	
9.15 AM — 12.00 PM	TECHNICAL SESSION -V & VI
12.00 PM — 1.00 PM	DISCUSSION
1.00 PM — 1.30 PM	VALEDICTORY
1.30 PM — 2.00 PM	LUNCH

Contact Details:

The Coordinator

Tezpur University Intellectual Property Rights (TUIPR) Cell
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The Head

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Two Day Regional Workshop on Traditional Knowledge, Socio-Economic Development and Intellectual Property Rights

10-11 February, 2014



Organised By
Tezpur University Intellectual Property Rights (TUIPR) Cell

In collaboration with
**Department of Cultural Studies
Tezpur University,
Napaam, Tezpur-784028, Assam**

Traditional Knowledge and Intellectual Property Rights

Traditional Knowledge evolved over time impacts our daily lives in various ways. Communities over several years have developed their systems for the



creation, transfer and preservation of their knowledge. Modern communication systems facilitate the access to such community knowledge which, in turn, leads to the furtherance of such knowledge with the emergence of new

products and processes for effective distribution and commercialisation.

Creative art forms that include music, dance, theatre, and other expressions of the human mind are also an integral part of the lives of communities. Migration of communities from one place to another has been a regular mode of the transfer of knowledge and hybridisation of cultural practices. There are instances of direct adaptation of traditional music, dance and art forms into films, musical productions, and design of products including fashion for successful commercialisation. Legal and Ethical issues of such uses need to be debated and models need to be explored for logical and fair sharing of benefits from such commercial ventures.

Thus, it is the call of the hour that the issues of ownership of knowledge and cultural traits both at the individual and community level need to be objectively debated.

The Workshop

This workshop is the outcome of the collaborative efforts of the TUIPR Cell, ASTEC, DST-TIFAC and Department of Cultural Studies, Tezpur University to explore approaches to promoting innovations with their simultaneous protection using diverse tools of Intellectual Property Rights (IPR) to for effective fair use and furtherance of rich cultural heritage and traditions of the North East Region.

Tezpur University has, therefore, decided to create a platform through this 2-day workshop involving various institutions in the North East Region to facilitate appropriate capability building in dealing with matters related to traditional knowledge for the overall growth and benefit of the communities in the North East Region. The workshop will initiate the post graduate students, faculty and researchers to the basic appreciation of issues associated with traditional knowledge, Intellectual Property Rights and the manner in which IPR may be used to ensure sustained community development. This programme also hopes to create a common platform for the grassroots innovators and traditional practitioners to share their valuable experience while getting exposed to nuances of various IPR tools available to them for the protection of their innovations and deriving higher value in their commercialisation.



The TUIPR Cell

Since its inception in 2009, the Cell has been working for building Intellectual Property Right consciousness in the region. With the prestigious MHRD IPR Chair strengthening the Cell from 2010, key objectives become integrating IPR with the education process and speedy & accurate identification/protection of innovations from the university. The Cell is also gearing up to facilitate transfer of knowledge and technology from the university to industry and enhance the scope of their commercialization. In its brief period of existence, the Cell supported a number of grassroot innovations from the nearby areas and successfully conducted various awareness programmes for special target groups. IPR course implemented in UG, PG and PhD level is another remarkable achievement of the Cell in these years.



The Department of Cultural Studies:

Established in 1996, the Department of Cultural Studies is one of the few departments in the country devoted exclusively to the academic pursuit of Cultural Studies. The Department mediates global concerns and theoretical approaches that engage with cultural products, cultural practices and cultural forms in all the variegated dimensions, with a special focus on the North East India. Students and faculty in the Department drawn from disciplines like Anthropology, Performance Studies, Literatures, Folklore, Media and Film Studies, Gender Studies engage in interdisciplinary approaches to traditional fields of study where the aim is to explore emergent cultural and cross-cultural phenomena from multiple points of view.