


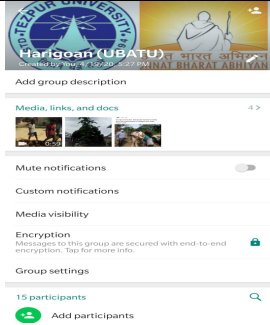


UNNAT BHARAT ABHIYAN:TEZPUR UNIVERSITY

INITIATIVES DURING COVID-19

 <p>IEC Materials: Display of awareness banners in local language approved by WHO / NHM Assam.</p>	 <p>The Lat Mandal and Goan Bura (Village head) preparing the list of the needy people in the village</p>
 <p>Relief materials provided to the needy villagers during the lockdown by Government and non-governmental organisations.</p>	 <p>Screenshot of the WhatsApp group created during the lockdown period to stay in touch with the villagers.</p>
<p>Description</p>	<p>A brief report on the few activities undertaken so far by Unnat Bharat wing of Tezpur University during the lockdown period due to Covid - 19 concerns.</p>
<p>Important link</p>	<p>http://www.tezu.ernet.in/dmass/MCJ-Web-News-Portal/post_details.php?p_id=81</p>

A brief report on the activities undertaken during the lockdown period:

i) Dissemination of IEC and Awareness activities

The UBA-TU conducted awareness activities in some of the adopted villages. For generating community level awareness on COVID-19 , awareness banners prepared by the NHM, GoA and WHO were translated in local language, *Assamese* , and were put up in places with mass community level visibility. The message in the banners included useful COVID-19 preventive measures and management protocols.

ii) Coordination Activities

The UBA-TU coordinators were constantly in touch with the villagers through phone and other social media platforms to assess the needs and take regular update on COVID situation in the community. The coordinators took a routine account on the well being of the community and COVID-19 situation in the villages.

iii) Relief and Coordination Activities

The UBA-TU initiated the coordination between the district administration, NGOs and the villagers to ensure the special assistance provided by the Government of Assam reached the community. The Government of Assam provided free rice to families registered under the National Food Security Act (NFSA)—i.e. ration cardholders and one-time financial assistance of Rs 1000/- to those families in rural without a ration card as a response to the lockdown measures .

The UBA-TU also linked the circle officers with the *Gaon-Buras* of the Villages. In addition, with the assistance of the community people and NGOs, a list of needy people in the villages were prepared who were not registered in the NFSA. Such households were provided some relief packages. In two of the adopted villages i.e., Harigoan (220 families) and Adabari(35 families) received relief packages with an initiative undertaken by the UBA-TU so far. Besides these the University employees also have been providing relief to the people in the adjacent villages by collecting donations from the volunteering employees.