



Celebrating Silver Jubilee of Tezpur University

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Decadal Existence of the IPR Cell



WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS IN FUNDAMENTAL YEARS OF LEARNING

About the Workshop:

Digitalization and easy access to technology are outpacing developments in law and education. We often come across inspiring stories of children coming up with innovative solutions to common problems. We also find children writing blogs and post in social media. *But, are they aware of the meanings of intellectual property?* Most of the things they do with the aid of digital technology are linked to their intellectual property (IP) or the IP of others. However, their level of knowledge about this is rather limited. It is therefore of key importance to raise pupils' awareness in schools, showing how they could reap the benefits of IP knowledge in their lives.

Government of India initiated the IPR Awareness campaign under the flagship of CIPAM for schools across the country in 2017, as part of the National Intellectual Property Rights (IPR) Policy approved by the Union Cabinet on 12th May 2016. Key focus of such an initiative is to nurture creativity and the ability to innovate from a young age.

WIPO defines IP education as a process that should support pupils and children in becoming IP creators in the future: "their creativity should be developed, and they should be educated to respect the IP rights of others".

As an maiden attempt in the region, this workshop is organized to help teachers and educators realize the importance of Intellectual Property Rights and to orient the students towards an IP conscious ecosystem.

Organized by

Tezpur University Intellectual Property Rights Cell

Tezpur University

In collaboration with

The Cell for IPR Promotion and Management (CIPAM)

A professional body under the aegis of **Department of Industrial Policy and Promotion (DIPP)**

Programme:

- Inauguration
 - Introduction of the Theme
 - IPR Awareness for School Children
 - IPR in Education
- Valedictory
- Tea and Refreshment

VENUE: COUNCIL HALL

- Time: 11.00 am onwards
- Date: 1st October , 2018 (Monday)

For any query please contact:

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