

TEZPUR UNIVERSITY

# Sampark 2017

Theme :

... the interface



The Pioneering  
**B Idea Challenge**  
2017



THE **ENTREPRENEURIAL** MINDSET

*Jointly Organized by*



Department of Business Administration  
Tezpur University



Ministry of Development of North Eastern Region  
Government of India



North Eastern Development  
Finance Corporation Ltd.

Venue : KBR Auditorium

Date : March 3-4, 2017

Time : 9:30 am

# SAMPARK 2017

**Sampark**, the benchmark event of Department of Business Administration, Tezpur University, is all set this year for a revamped launch with an encouraging and enthusiastic theme of “Parivartan towards Entrepreneurial Mindset” during ***03-04 March 2017 at KBR Auditorium*** and ***Department of Business Administration***, Tezpur University.

This year we are moving ahead in another new horizon where the time and community is demanding more of “Livelihood Creators than Livelihood Seekers” and thus, we try to provide a platform to flourish and support the spirit of Entrepreneurship.

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# SESSION PLAN

**Sampark 2017**

**03 March 2017**

**Venue: KBR  
Auditorium, Tezpur  
University**

<u>Time Slots</u> (Registration starts from 9.30 am)	<u>Programme</u>
10.00 am to 11.00 am	Inaugural Session
11.30 am to 12.45 pm	Entrepreneurship and Act East Policy
12.45 pm to 2.00 pm	Sharing the Journey of the Livelihood Creators
3.00 pm to 4.15 pm	Start Ups and Their Struggle Behind
4.15 pm to 5.30 pm	Financing and Credit: The Roots Behind

## INAUGURAL SESSION

**Shri Naveen  
Verma, IAS**

Secretary,  
Ministry of  
Development of  
North Eastern  
Region



**Prof. Mihir  
Kanti  
Chaudhuri**

Vice Chancellor,  
Tezpur  
University

**Shri B Paul  
Muktieh,**  
Chairman &  
Managing  
Director,  
NEDFi



## PANEL DISCUSSION 1

### Entrepreneurship and Act East Policy

(Highlights on the basics of Entrepreneurship and a look into the Act East Policy)



**Shri Ravi Ranjan**  
NASSCOM 10000  
Start ups

**Mark Laitflang  
Stone**

Managing  
Director, Group  
Avenues



**Prof. E.  
Bijoykumar  
Singh**

Dept. of  
Economics,  
Manipur  
University

### Sharing the Journey of the Livelihood Creators

(Prominent entrepreneurs will share their journey experiences and how they have met the challenges)

**Shri Partha Pathak**

Founder,  
Fresh Air



**Shri Aurvind Lama**

Founder,  
Travelyaari.com



**Shri Samrat Deka**

Director, SRD  
Group

**Group Capt.  
Mohonto Panging**

Founder, Elam  
Industries



## PANEL DISCUSSION 3

### Start Ups and their Struggle Behind

(Start ups will share the business idea, hurdles faced, arrangement of funding, future plans)



**Shri Supratim  
Roychoudhury**

Founder,  
Pratyaksha  
Agrotech Private  
Limited



**Shri Soumen  
Das**

Founder,  
Bhavishya  
Learning India  
Pvt. Ltd

**Shiva  
Srinivasan**

Partner,  
Diwakar &  
Srinivasan





## PANEL DISCUSSION 4

### Financing and Credit: The Roots Behind

(Dignitaries from the Financial sector will face the budding entrepreneurs to clarify the questions raised)



**Shri PVSLN  
Murty**  
Chief General  
Manager  
State Bank of  
India

**Shri B Paul  
Muktieh**  
CMD,  
NEDFi



**Smt  
Rajashree  
Kakati  
Baruah\***  
CGM,  
NABARD

\*TBC

**Shri Ugen  
Tashi**  
Regional  
Head, North  
East  
IDBI,





MARCH 04, 2017

9.30 am to 10.30 am : Session with Ravi Ranjan, Nasscom 10000 start-ups  
10.45 am to 11.45 am: Session with Shiva Srinivasan on Start-up Regulations  
12.00 noon to 1.00 pm : Session with Mark Laitflang Stone  
2.30 pm to 3.30 pm: Session with Manash Chaliha, Organic Majuli

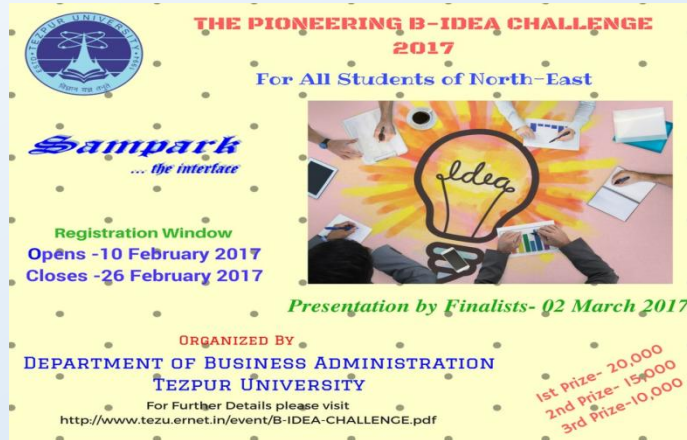
*(Open to all students of North Eastern Region)*



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## PRE EVENT ACTIVITIES



- The Pioneering B Idea Challenge – Presentation on **02 March 2017** AT 11 AM (Venue: Department of Business Administration )
- Avelo Roy, Kolkata Ventures- Video Conferencing Session on **22 February 2017** AT 7 PM (Venue: Department of Business Administration)
- Subh Jha, Legalsalah.com Video Conferencing Session on **24 February 2017** AT 5.45 PM (Venue: Department of Business Administration)
- Nikolaj Astrup, Founder Rafuga, Video Conferencing Session on **01 March 2017** AT 6.30 PM (Venue: Department of Business Administration)



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**Be the  
game  
changer**

Come and Join **Sampark**  
...the interface'17  
KBR Auditorium  
3 March 2017  
9:30 am Onwards

**COME..... BE A PART OF THIS  
EVENT, SUPPORT US IN OUR  
ENDEAVOUR AND HELP US IN  
SHAPING THIS NEW GENERATION  
TOWARDS BUILDING A  
COMMUNITY OF LIVELIHOOD  
CREATORS**



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**Innovation  
distinguishes  
between a **LEADER**  
and a follower**  
- Steve Jobs

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KBR Auditorium on 3 March 2017  
9:30 am Onwards

For any further query mail to [subh@tezu.ernet.in](mailto:subh@tezu.ernet.in)  
Call + 91 94 350 81446



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IF YOU DON'T BUILD YOUR  
**dream**  
SOMEONE ELSE WILL HIRE YOU  
TO HELP THEM BUILD THEIR

Come and Join  
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9:30 am Onwards



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" Failure is simply the  
opportunity to begin again,  
**this time more Intelligently** "  
- Henry Ford

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