



THE
PIONEERING
B-IDEA
CHALLENGE
2017

REGISTRATION WINDOW

OPENS 10 FEB 2017 10.00 A.M.

CLOSES 26 FEB 2017 10.00 P.M.

DEPARTMENT OF BUSINESS ADMINISTRATION

TEZPUR UNIVERSITY

## Sampark the interface

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SAMPARK 2017 is all set this year to be launched with a revamped and Enthusiastic theme of

"Parivartan- Move towards Entrepreneurial Mindset"

On occasion of this event, Department of Business Administration, Tezpur University is organizing

"THE PIONEERING B-IDEA CHALLENGE 2017"

THE PIONEERING B-IDEA CHALLENGE
2017, is all about bringing
out the best and innovative
business ideas from the youth
of North East India and
providing a platform to
showcase your talent.

A Golden Opportunity For All
Participants To Bag Exciting Awards
And Earn Recognition For Their Plan
Along With An Elbow Room For All
Registered Participants To Share
Their Thoughts Over A Business
Dinner With Distinguished Guests.

COME BE A PART OF THIS UNIQUE EVENT AND
GIVE
YOUR IDEAS THE WINGS TO FLY

### PRIZES AND ACCOLADES

1st Prize

Rs. 20,000

2<sup>nd</sup> Prize

Rs. 15,000

3<sup>rd</sup> Prize

Rs. 10,000

Prize Money along with certificate of Excellence for all winners

Certification of participation for all

# PARTICIPATION CRITERIA & RULES AND REGULATIONS

#### **PRIMARY CRITERIA**

- I. Bonafide student from any educational institution situated in North Eastern States of India (i.e. Assam, Arunachal Pradesh, Meghalaya, Manipur, Mizoram, Nagaland, Sikkim and Tripura)
- II. Bonafide student, being a resident of any States of North Eastern Region of India, studying in any institution situated outside the North-East India
- III. In case of teams being formed by students studying in any institution situated outside the North-East India, one of the members (preferably Team Leader) must be a resident of any state of the North-Eastern Region of India

# PARTICIPATION CRITERIA & RULES AND REGULATIONS

✓Interested participants can participate in either Teams or as an individual participant.

✓The teams, if any, made by the participants should consist of minimum of 2 members and maximum of 4 members.

✓ The individual participant/ teams shall be required to confirm their participation latest by 26th of February 2017, by filling up the registration form and submitting it online from the link provided.

- **The teams shall be required to provide one Individual**∕ **Group Email Id during the registration process.**
- ✓The teams shall be required to carry one printed copy of the filled in registration form on the day of the competition
- ✓ Selected Entries by the Jury (on the basis of their submitted ideas) shall be informed via Email and Phone Numbers latest by 28 February 2017
- ✓ Final Competition for the selected participants shall be held on o2 March 2017 in the Department of Business Administration, Tezpur University
- ✓ Each Team shall be provided with a time slot of 15 minutes to showcase their plan.
- ✓ Registration is free for all participants.

✓ Participants/Teams shall be required to confirm their mode of presenting the business ideas beforehand during the registration process online (PowerPoint presentation, photos, oral presentation, video presentation, prototype display) in order to arrange for the required facilities

✓A panel of esteemed and expert judges shall be invited who shall judge the competition on the basis of the novelty of the idea

✓ Winners shall be decided on the same day of the competition and the prize money along with the Certificate of Excellence shall be handed over to the winners during SAMPARK 2017.



- ✓ Participants need to fill out the Primary registration form from the link provided at the end. Participants willing to provide additional details about their Idea can provide the same through any written form document and mailing it to tu.sampark2017@gmail.com latest by 26th February 2017.
- ✓ Please mention your Individual / Team name while mailing back the detailed written form in the subject line of the e-mail.
- ✓ Registration will be valid only if the primary registration form is filled and submitted. Filling up of the summary form is voluntary in nature.
- ✓ Teams /Individuals filling up only the Summary form without completing the Primary registration form shall not be considered.

# THE PIONEERING BIDEA CHALLENGE 2017

#### LINK FOR ACCESSING REGISTRATION FORM

https://docs.google.com/forms/d/e/1FAIpQLSchYxNmQ2VD DKDtIFOoKzXi2FxUa4\_v6cj3aIigAQDfBxUL6A/viewform

