



WORLD INTELLECTUAL PROPERTY DAY, 2016

26 April

Organized by

Tezpur University Intellectual Property Rights Cell

The World Intellectual Property Organization (WIPO) and its Member States decided in 2000 to designate an annual World Intellectual Property Day. They chose April 26, the date on which the Convention establishing WIPO originally entered into force in 1970.

The aim of celebrating World Intellectual Property Day are:

- To raise awareness of how patents, copyright, trademarks and industrial design registrations impact on daily lives*
- To increase understanding of how protecting intellectual property (IP) rights helps promote creativity and innovation*
- To celebrate creativity, and the contribution made by creators and innovators to the development of societies across the globe and*
- To encourage respect for the IP rights of others.*

The annual celebration, linking IP and creativity, provides us with the opportunity to celebrate and promote innovation and economic growth. The theme of World Intellectual Property Day this year is "Digital Creativity: Culture Reimagined". The Tezpur University IPR Cell have also geared up to observe a half day sensitization programme on this occasion. All the university fraternity are cordially invited to make it a successful one. The details of the programme scheduled for the celebration are given in the Poster and Banner attached below.



World Intellectual Property Day 2016



Quiz Competition on IPR

Date: 26th April, 2016 (Tuesday)

Time: 1.00 pm onwards

Venue: Deans' Gallery, Deans' Building, School of Engineering.

Participation is invited in teams of two.

Register online at : worldipday_tuipr@tezu.ernet.in

Registration closes at 10:00 Hours on 25th April 2016

*First 50 early birds will get a chance to win exclusive
World IP day T-shirts*

Slogan writing competition

Last date of submission: 22nd April, 2016 (Friday).

Word Limit : within 6 words.

Send entries to : worldipday_tuipr@tezu.ernet.in

Time	Programme
1.00 pm -- 4.00 pm	IP Day Quiz
4.00 pm -- 5.00 pm	IP Day Talk
5.00 pm -- 5.30 pm	Concluding Ceremony and Prize Distribution
5.30 pm -- 5.35 pm	Vote of Thanks
5.35 pm onwards	High Tea

BE A PART OF INNOVATION



Grab the chance to win the
**BEST INNOVATIVE IDEA
PRIZE**

What you need to do is

- Think of an idea that is new and technologically useful
- Write down in a single A4 size paper within 500 words
- Use Times New Roman, 12 font, 1.5 spacing for your expression
- **Last date: 22nd April, 2016 (Friday)**
- Send entries to : worldipday_tuipr@tezu.ernet.in



Colloquium on **World Intellectual Property Day 2016**

Quiz Competition on IPR

Date: 26th April, 2016 (Tuesday)

Time: 1.00 pm onwards

Venue: Deans' Gallery, Deans' Building, School of Engineering.

Best Innovative Idea Competition

Last date of submission: 22nd April, 2016 (Friday)

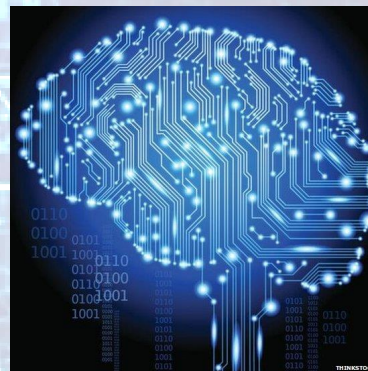
Submit your idea : within 500 words

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Slogan writing competition

Last date of submission: 22nd April, 2016 (Friday)

Submit your idea : within 6 words



Invited talk on **Digital Creativity: Culture Reimagined**

Date: 26th April, 2016 (Tuesday)

Time: 4.00 pm onwards

Venue: DeansqGallery, DeansqBuilding,
School of Engineering.

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Tezpur University Intellectual Property Rights Cell
Tezpur University

Send entries for competitions to : worldipday_tuipr@tezu.ernet.in