

Feedback from employers is collected as part of the internship feedback process through a structured google form which includes performance appraisal of the interns as well as feedback to the department on curriculum and training. The organizations where students undergo internship include current as well as potential employers.

Feedback on curriculum received from the organizations in 2020-21 is appended herewith

| <b>Timestamp</b>   | <b>Email Address</b>          | <b>Name of the Intern</b> | <b>Name of Host Organisation:</b> | <b>Any suggestions to the Department/ University?</b>  |
|--------------------|-------------------------------|---------------------------|-----------------------------------|--|
| 4/26/2021 16:52:59 | aayushmaansingh24@gmail.com   | Amiya Bhowmik             | Aware Earth                       | None   |
| 4/26/2021 17:19:58 | jayant_bormudoi@oilindia.in   | Ashmita Barman            | Oil India Ltd                     | Studying cases are very important to connect theories and real time stories.<br>The lessons must be in sync with the current industry demands. Students do not make through easily and fall back while getting job is because they see a sea of difference between what they were taught and what is the job's demand... |
| 4/26/2021 17:41:33 | greta@worldbeyondwar.org      | Mohammad M.A. Abunahel    | World BEYOND War                  | n/a  |
| 4/26/2021 21:34:59 | Gupta.raghav51@gmail.com      | Raghav Gupta              | Magazine99                        | No   |
| 4/27/2021 13:09:26 | thenortheastjournal@yahoo.com | Apekshita Sonowal         | The Northeast Journal             | My Utmost Gratitude ☺ To Respected Teachers of Mass Communication and Journalism Department at Tezpur University, we had great professional experience during the internship and training program with your student. We are much hopeful to collaborate in multiple aspects over times.<br>Thankyou                      |
| 4/28/2021 11:28:55 | latikash3@gmail.com           | Sagarica Das              | Khwahishein Foundation            | N/A  |

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| 4/28/2021 22:41:16 | foundationindianawaz@gmail.com | Urbashree Bayan        | Indian Awaz Foundation | Nil   |
| 5/4/2021 14:16:22  | akhilesh.singh@adstuck.com     | Swati                  | Adstuck                | No  |
| 5/8/2021 15:28:00  | thevisionmaxmedia@gmail.com    | Gunadeep Dutta         | The VisionMax Media    | A longer duration of internship period can be beneficial for both the student and the organisation                                |
| 5/8/2021 16:04:08  | thevisionmaxmedia@gmail.com    | Bitopan Deka           | The VisionMax Media    | A longer duration of internship period can be beneficial for both the student and the organisation                                |
| 5/8/2021 16:12:16  | thevisionmaxmedia@gmail.com    | Parikshit Koiri        | The VisionMax Media    | A longer duration of internship period can be beneficial for both the student and the organisation.                               |
| 6/14/2021 16:12:11 | hillstimes@gmail.com           | Rudrasing Thapa        | The Hills Times        | Keep inspiring your students more and help them fly high.   |
| 6/15/2021 11:18:55 | ttariang@gmail.com             | Juhi Haloi             | Radio Gupshup 94.3FM   | Classes on PR SKILLS, VOICE TRAINING etc should be included in the curriculum   |
| 6/15/2021 11:29:53 | ttariang@gmail.com             | Pratibha Bhattacharjee | Gup Shup 94.3fm        | Classes on PR skills, Voice training etc should be included in the curriculum   |
| 6/20/2021 8:02:30  | sushantatalukdar@gmail.com     | Simanta Barman         | NEZINE MEDIA           | The Department may encourage students for self-learning in drawing the clear line between article and story telling               |
| 6/20/2021 8:12:15  | sushantatalukdar@gmail.com     | Abhishek Kabra         | NEZINE MEDIA           | The Department may like to give assignments to students to draw a clear line of demarcation between an article and news story     |
| 6/20/2021 8:19:12  | sushantatalukdar@gmail.com     | Madhusmita Bordoloi    | NEZINE MEDIA           | The department may give assignments to students to help them draw a clear line of demarcation between an article and storytelling |
| 6/20/2021 8:25:51  | sushantatalukdar@gmail.com     | Narjee Mausum Sharma   | NEZINE MEDIA           | The department may like to give assignments of mini documentaries to sharpen video storytelling skills of students                |

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| 6/20/2021 8:30:09  | sushantatalukdar@gmail.com      | Abhinav Bharali     | NEZINE MEDIA   | The Department may like to give assignments of mini documentaries to help students sharpen skills of video storytelling |
| 6/20/2021 8:34:35  | sushantatalukdar@gmail.com      | Raktim Anurag Gogoi | NEZINE MEDIA   | The department may like to give assignments of mini documentaries to help students sharpen skills of video storytelling |
| 6/20/2021 8:42:18  | sushantatalukdar@gmail.com      | Dipanwita Borah     | NEZINE MEDIA   | The Department may like give assignments of mini documentaries to help students sharpen video storytelling skills       |
| 6/20/2021 8:48:31  | sushantatalukdar@gmail.com      | Sweety Gogoi        | NEZINE MEDIA   | The department may like to give assignments of generating Data stories as multimedia stories to students                |
| 6/23/2021 13:38:24 | islamafreed@gmail.com           | Suraj Pratim Das    | Webworx  | To put up seminars on Social Media awareness and effective uses   |
| 7/5/2021 9:30:23   | debashispratim.sarma1@gmail.com | Rajib Puran         | Piramal Foundation                                     | N/A   |
| 7/5/2021 9:35:24   | debashispratim.sarma1@gmail.com | Trishna Baruah      | Piramal Foundation                                     | N/A   |
| 7/5/2021 9:37:34   | debashispratim.sarma1@gmail.com | Suraj Chetry        | Piramal Foundation                                     | N/A   |
| 7/5/2021 9:39:08   | debashispratim.sarma1@gmail.com | Jyoti Pawan Saikia  | Piramal Foundation                                     | N/A   |
| 7/5/2021 9:42:33   | debashispratim.sarma1@gmail.com | Pranabjyoti Das     | Piramal Foundation                                     | N/A   |
| 7/11/2021 1:19:56  | abhishek@sarkarischool.in       | Gauri Priya         | <a href="http://SarkariSchool.in">SarkariSchool.in</a> | We are looking for more volunteers/interns like Gauri, who can learn and grow here with the organisation                |
| 7/14/2021 14:35:39 | vansh@youthleadera.in           | Pritam Goswami      | Youth Online Learning Organisation                     | NA  |
| 7/30/2021 12:30:48 | rahuleconet@gmail.com           | Ms. Anushmita Devi  | ECONET   | My one and only suggestions for the department that C4D is very impactful course but it should be involved lots         |

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|                    |                            |                   |  | of field work on grass route level. You may doing this but this is my only suggestion.   |
| 8/3/2021 13:00:15  | dimpledas@arias.in         | Binita Das        | ARIAS SOCIETY                                  | Your students are smart and capable. Keep up the good work.  |
| 8/3/2021 16:12:00  | bcptea2@gmail.com          | Pranab Zyoti Das  | Bharatiya Cha Parishad                         | Thank you for giving us an opportunity to provide space to your student to learn and experience the field knowledge. More field visit will help the candidate.   |
| 8/5/2021 11:28:17  | hr@sesta.org               | Trishna Baruah    | Seven Sisters Development Assistance (SeSTA)   | The University may support the student in building some soft skills which may be helpful in their professional life.   |
| 8/5/2021 11:50:17  | hr@sesta.org               | Gitartha P Bhuyan | Seven Sisters' Development Assistance (SeSTA)  | The University may support in building some soft skills which will help him in his professional life.  |
| 8/5/2021 12:27:17  | hr@sesta.org               | Rajib Puran       | Seven Sisters's Development Assistance (SeSTA) | During the internship period, follow up with the intern may also be done by the Department   |
| 8/13/2021 14:26:50 | counsellor.utsah@gmail.com | Didriksha Saikia  | UTSAH Child Rights Organization                | To continue the collaboration and association of the university and related departments with UTSAH for future internships engagement and placement   |
| 8/15/2021 0:32:13  | greta@worldbeyondwar.org   | Dimpal Pathak     | World BEYOND War                               | N/A  |
| 8/16/2021 17:50:52 | yorehstudios@gmail.com     | Joyshree Patgiri  | Yoreh Studios                                  | The department is doing excellent job in providing field exposure to the students in field of media and journalism. and we look forward to train more students from the department in the near future. |
| 8/18/2021 11:33:37 | tanusree@branconindia.com  | Rukshita Goswami  | BRANCON Communication LLP                      | I think the department should have sessions on implementation of Social media in professional sector or a course designed on Digital Marketing specifically. University may arrange                    |

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|                    |                              |                    |   | guest lectures for students who can share industry insights with the students and assign some tasks as well.   |
| 8/24/2021 10:09:01 | ratnadip@ndtv.com            | Gaurav Gautam Saha | NDTV , Northeast India Bureau, Guwahati             | The interaction of the students offline/online with working journalist / media professional should increase more.  |
| 9/1/2021 13:21:52  | rangman.das@gmail.com        | Nilutpal Timsina   | Highlanders Media and Entertainment Private Limited | TU MCJ is doing good. No suggestions as such. However, practical learning has to be equal as theory.   |
| 9/24/2021 17:40:10 | kratikajain1998@gmail.com    | Aditi Jain         | Manthan Creations                                   | Very happy to have an amazing person/trainee from your university, which shows the background and culture of the university she is from! Would like to connect for opportunities coming in future. |
| 9/25/2021 15:24:41 | ujudebug@gmail.com           | Nikita Buragohain  | Ujudebug  | Good initiative by the Department. Students can have real world experience with this kind of initiative. This will help them in their future endeavors.  |
| 9/27/2021 12:35:08 | prabalsharma051995@gmail.com | Shruti Dutta Banik | Envoy Web Pvt. Ltd.                                 | None   |
| 9/29/2021 11:30:57 | hr.tnec@gmail.com            | Dimpal Pathak      | The North-Eastern Chronicle                         | None   |
| 9/29/2021 11:35:23 | hr.tnec@gmail.com            | Shruti Dutta Banik | The North-Eastern Chronicle                         | None   |

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| 10/5/2021 14:30:06  | along.phom@eastmojo.com      | Anubhuti Dutta      | EastMojo    | The Department/University is doing a great job and it reflects with the interns we get from the University. So far I don't have any complain or problem with any interns that I've worked with. Looking forward to imparting skills to the students in the future too. |
| 10/22/2021 15:25:03 | amit.kumar@eastmojo.com      | Nilutpal Timsina    | EastMojo    | Help Niluptal understand the deeper context of the news he writes.   |
| 10/22/2021 15:39:35 | amit.kumar@eastmojo.com      | Anubhuti Dutta      | EastMojo    | She has all the skills to excel in social media skills, so she must be taught that well.   |
| 10/22/2021 15:42:44 | amit.kumar@eastmojo.com      | Dimple Baro         | EastMojo    | She must be taught on researching on topics she wishes to cover.   |
| 10/22/2021 15:49:39 | amit.kumar@eastmojo.com      | Hayanashree Narzary | EastMojo    | She has good skills for reporting and must be nurtured in that direction.  |
| 10/22/2021 15:52:33 | amit.kumar@eastmojo.com      | Parthona Phukan     | EastMojo    | She needs a little more guidance when filing reports and understanding a topic.  |
| 10/22/2021 15:54:59 | amit.kumar@eastmojo.com      | Zeenat Mazid        | EastMojo    | She has a lot of potential in social media and reporting, so should be trained accordingly.  |
| 10/22/2021 15:58:33 | amit.kumar@eastmojo.com      | Joyshree Patgiri    | EastMojo    | She should be trained more in long form writing.   |
| 10/22/2021 16:00:42 | amit.kumar@eastmojo.com      | Dipa Roy            | EastMojo    | She needs to be taught how to develop a more hands-on approach.  |
| 10/22/2021 16:02:53 | amit.kumar@eastmojo.com      | Kalpa Jyoti Bhuyan  | EastMojo    | He needs to be nurtured into a features writer. Has the potential to become a great reporter.  |
| 11/10/2021 13:50:56 | 1092priyankabhagat@gmail.com | Chandrika Srutikar  | Celebmantra | Hope to work with you soon   |

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| 11/10/2021 13:59:14 | abhowmick245@gmail.com | Ankita Bhowmick     | Celebmantra                | Let's work together soon   |
| 11/22/2021 15:12:42 | nisha@elrhinopaper.com | Deepsikha Choudhury | Elrhino Eco Industries     | None that I can think of at the moment.  |
| 7/20/2020 12:38:09  |                        |                     | UNICEF                     | Internship can be considered in a combination of online as well as field experience                                |
| 7/20/2020 13:27:49  |                        |                     | UNICEF                     | better coordination for the support needed by trainees/interns, particularly for their timely payment disbursement |
| 7/21/2020 17:58:47  |                        |                     | UNICEF- Assam Field Office | Mechanism for supportive supervision during the internship period would be useful.                                 |
| 11/24/2020 19:09:50 |                        |                     | EastMojo                   | More importance should be given to the different kinds of writing for media- features, press-releases, news, etc.  |
| 11/24/2020 19:19:30 |                        |                     | EastMojo                   | More importance should be given to the different kinds of writing for media- features, press-releases, news, etc.  |
| 11/24/2020 19:27:04 |                        |                     | EastMojo                   | More importance should be given to the different kinds of writing for media- features, press-releases, news, etc.  |
| 11/24/2020 19:39:14 |                        |                     | EastMojo                   | More importance should be given to the different kinds of writing for media- features, press-releases, news, etc.  |
| 11/24/2020 19:45:39 |                        |                     | EastMojo                   | More importance should be given to the different kinds of writing for media- features, press-releases, news, etc.  |
| 11/24/2020 19:50:59 |                        |                     | EastMojo                   | More importance should be given to the different kinds of writing for media- features, press-releases, news, etc.  |

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| 11/24/2020 19:53:26 |  |  | EastMojo         | More importance should be given to the different kinds of writing for media- features, press-releases, news, etc.   |
| 4/19/2021 18:53:17  |  |  | A Leader Like Me | Mpine's technical skills and social media knowledge were very good. Seems like she had a good foundation of training and understanding of communication requirements. |



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