



Communication for Development

Department of
Mass Communication
& Journalism



PLACEMENT BROCHURE

BATCH 2016-18

Message from the Vice-Chancellor



The Department of Mass Communication and Journalism established in 2001 is one of the flagship departments of Tezpur University. The recent recognition of this department, as a National Resource Centre by MHRD, is ample evidence of its academic excellence due to its faculty, students and research scholars who have proven their credentials in their chosen domain. The department has a vibrant academic culture with its faculty engaged in diverse teaching and research pursuits.



The new MA programme in Communication for Development introduced by the department with technical support from UNICEF is an outcome of its strong association with the subject for over a decade. The first batch of students of this programme will be graduating in a month. In addition to their domain knowledge as well as professional experience by virtue of their six-month internship and compassion for community engagement, the students have developed into a well-rounded sensitive human resource. With their enthusiasm and skills acquired, I am sure that they will be an asset for any organization committed to working in the development sector of our country.

I wish my dear students a very rewarding life ahead.

Best wishes.

Prof. V.K. Jain
VC, Tezpur University

Message from the Dean



One of the stated aims of Tezpur University's Department of Mass Communication and Journalism is to create dedicated and professional communicators and journalists who will make a difference to society. Over the years the Department has been doing this through its MA in Mass Communication and Journalism programme.

The new MA in Communication for Development programme is a further step in this direction. The Department's own high professional standards have been recently recognized by the Ministry of Human Resource Development which has selected it as a National Resource Centre. The recent ranking of Tezpur University in the 99th position (among universities of the Emerging Economies) by Times Higher Education suggests that the education and training our students receive is of a very high quality. I have no doubt stakeholders, potential recruiters and others will agree about the employability of our students.

I wish the students all the best.



Prasanta Kumar Das
Dean, School of Humanities and Social Sciences

Message from the Head



When the MA programme on C4D was launched two years back, we visualized catering to a very specific industry requirement, which was producing experts in the field of Communication for Development (C4D). There seems to be a marked deficit of required trained human resources in the field of C4D. We are confident that this programme would go a long way towards fulfilling this gap in the short as well as long run. Students being our future brand ambassadors, we at the department and also at the institutional level have been doing our level best for enhancing their specific skills, intelligence, and future outlook among others.

I congratulate the students for making the placement brochure ready for circulation. While the programme is quite young in terms of age, it is certainly getting the right vibes in the quarters concerned which is a reason to feel confident and at the same time to brace for more toil for the future to maintain the standards.

I wish good luck to my students.



Abhijit Bora
Head, Dept. of Mass Communication & Journalism

TEZPUR UNIVERSITY

Tezpur University was established on January 21, 1994 by an Act of Parliament of India, *The Tezpur University Act, 1993 (Act No. 45)*, as a non-affiliating and residential Central University. The University is located at Napaam, about 15 km east of Tezpur town in the Sonitpur District of Assam. The serene and green University Campus of about 262 acres provides an excellent ambience including modern infrastructure conducive for learning and dedicated research.

The academic programmes offered in the University have a distinct focus on Science, Technology, Management, Humanities, and Social Sciences, reflecting the objectives of the University. At present, the University offers a number of Programmes of under-graduate degree/diploma/certificate, integrated, post-graduate degree/diploma and Doctor of Philosophy Degree in various Disciplines.



The National Assessment and Accreditation Council (NAAC), UGC, accredited the University with 'A' Grade for the next five years. The University was accorded the *Visitor's Best University Award* for the year 2016 by the President of India. The University was also ranked 30th among India's top 100 Universities in an assessment conducted by the Ministry of Human Resource Development (MHRD), Govt. of India, through the National Institutional Ranking Framework (NIRF) in 2017.

Further, the University is placed in the top 601-800 Universities in the World University Rankings conducted by the Times Higher Education (THE) in 2017. The QS (Quacquarelli Symonds) BRICS University Rankings 2018 which feature 300 top Universities from Brazil, Russia, India, China and South Africa (BRICS) placed Tezpur University in 171-180th rank. Tezpur University secured 99th rank in Times Higher Education (THE) Asia University Rankings 2018.

Department of Mass Communication and Journalism



Programmes Offered

1 **Mass Communication and Journalism**
(MA Programme)

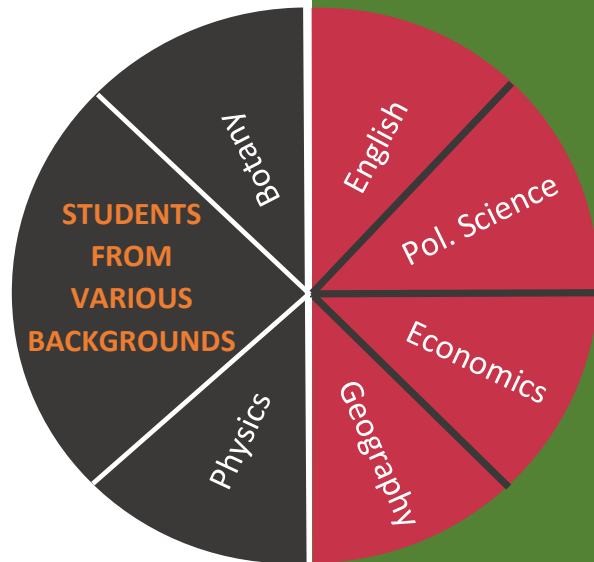
2 **Communication for Development**
(MA Programme)

3 **Ph.D.**

The Department was established in 2001 primarily for teaching Media and Communication studies. Over the years it has grown as a nodal centre for teaching, training and research in Media Studies with national and international collaborations. An important feather in the cap of the Department is that it has achieved the top position among Indian universities in the Times Higher Education Asia University Ranking 2018 declared in February 2018 in the Communication & Media Studies category. It is based on an assessment of 13 performance indicators.

The Department, while focusing on the comprehensive MA in Mass Communication and Journalism Programme, has started offering a specialized MA Programme in Communication for Development since 2016. The thrust areas of the Department are - Community Communication and Mass Communication with a mission to impart quality training through innovative mix of classroom and field-based pedagogy. Our students regularly produce laboratory journals, audio programmes, web designs, corporate videos, TV news bulletins, and documentary films. They also develop alternative and community media productions like puppet shows and street plays as part of their academic curriculum.

Communication for Development



M.A. in Communication for Development (C4D) was started in the year 2016 with support from UNICEF. Developmental initiatives have undergone radical change by putting the intended recipients at the centre of decision-making process. Developmental stimulus requires non-state agencies more than ever with the pace of change varying extremely for different sections of the society. Hence, the concept of development has gained a new momentum with changed configuration of the role of the State, Economic agencies and Welfare mechanisms.

This course intends to upgrade human resource with specialized knowledge and skills on communication for social change by expanding the knowledge base of theories around development, and its interrelation to culture, behaviour change, social transformation and; human rights principles.

It aims at understanding the new approaches to C4D concepts, methods and techniques, to cater to growing demand for human resources on communication experts to work on development sector around the globe.

This course also imparts skills in carrying out research, design, development, implementation, monitoring & evaluation of C4D interventions and facilitates on-the-field exposure to techniques of designing and developing effective C4D strategies, interventions for social transformation.

3 Male

6 Female

Student Ratio

Faculty



Igniting Minds to Inspire Change

NAME & DESIGNATION		SPECIALIZATION & AREAS OF INTEREST
1	Dr. Sunil Kanta Behera Professor of Eminence	Communication Theory and Research; Gender and Media
2	Dr. Abhijit Bora Professor & Head	Radio; Development Communication; Print Journalism
3	Dr. P. Anbarasan Associate Professor	Media Studies; Cultural and Subaltern Studies; International Communication; Reporting and Editing
4	Dr. Joya Chakraborty Associate Professor	ICT and Development; Communication for Social Change, Children and Media; Folk & Community Media
5	Dr. U. Kr. Pegu Associate Professor	ICT implications on Society; Science Communication; Film Studies and Media Analysis etc.
6	Dr. Perosh Jimmy Daimari Assistant Professor	Film Studies; Photography
7	Ms. Kapou Malakar Assistant Professor	New media for Development; Multimedia Journalism; Online Journalism; Film Studies & Cultural Studies
8	Dr. Anjuman Borah Assistant Professor	Participatory Communication; Children and Media; Advertising & PR
9	Dr. Junali Deka Assistant Professor	Cultural Studies, New Media and Society, Visual Communication, Documentary Film Making
10	Mr. Manoj Deori Assistant Professor	New Media Journalism, Multimedia Production, Media and Disaster Management

1. **Prof. David Mould**; Professor Emeritus, School of Media Arts and Studies, Ohio University, USA
2. **Prof. Yusuf Kalyango**; Director, Institute for International Journalism, E. W. Scripps School of Journalism, Ohio University, USA
3. **Prof. Vasuki Belavadi**; University of Hyderabad
4. **Dr. Arbind Sinha**; Adjunct faculty, MICA, Ahmedabad
5. **Dr. Sanjeev Kumar**; C4D Freelance Consultant; New Delhi
6. **Ms. Monisha Behal**; Director, North East Network, Guwahati
7. **Dr. Atul Sinha**; Assistant Professor, A.J.K. Mass Communication Research Centre, Jamia Millia Islamia, New Delhi
8. **Dr. Uday Kumar**; Associate Professor, IIT Guwahati
9. **Ms. Rita Bannerji**; Dusty Foot production, New Delhi & Green Hub, Tezpur
10. **Mr. Debarun Dutta**; Executive Director, Drishti - Ahmedabad
11. **Mr. Samuel Rufus**; Learning Person, Enriching People in Creativity (EPIC), New Delhi
12. **Ms. Sushmita Dutta**; Project Officer, Awareness generation, Assam State Disaster Management Authority
13. **Mr. PJ Baruah**; Executive Editor, The Assam Tribune – Guwahati
14. **Mr. Shantanu Nandan Sharma**; Senior Editor, The Economic Times, Delhi
15. **Mr. Sushanta Talukdar**; Editor, Nezine, Guwahati
16. **Mr. Utpal Dutta**; Assistant Director, All India Radio, Guwahati
17. **Ms. Sheetal Sharma**; State Representative for Assam, UN Women, India
18. **Ms. Manjari Borkotoky**; Radio Jockey, Red FM Guwahati

Guest Speakers

Facilities

- ✓ **Screening Hall:** Well-equipped hall for educative purpose, with state of the art acoustics and visual projections.
- ✓ **Conference Hall:** It is meant for group discussions, meetings and other important conferences of the Department.
- ✓ **Audio Lab:** Well-equipped lab with computer applications that are versatile and helps to record, edit and produce audio programmes.
- ✓ **Print Lab:** Well- equipped with printers, internet connections and softwares like Adobe Photoshop, QuarkXPress, etc.
- ✓ **Non-Linear Edit Suite and New Media Lab:** Well-equipped lab for video editing/animation using applications like Final Cut Pro, Adobe Premiere Pro, etc.
- ✓ **Television Studio:** Well-equipped for multi-camera productions, online studio productions. The students are given the assignments on handling the camera and other equipment in the Production Control Room (PCR).



We believe in bottom-up approach

4

- Internship



3

- Campaign Planning
- Folk and Community Media
- Message Design and Evaluation
- Internship (4 weeks)
- CBCS (Choice Based Credit System)
- ** Elective



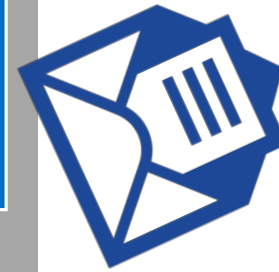
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- Communication Research Methods
- Radio for Development
- Participatory Video Production
- Information & Communication Technology for Development
- CBCS (Choice Based Credit System)

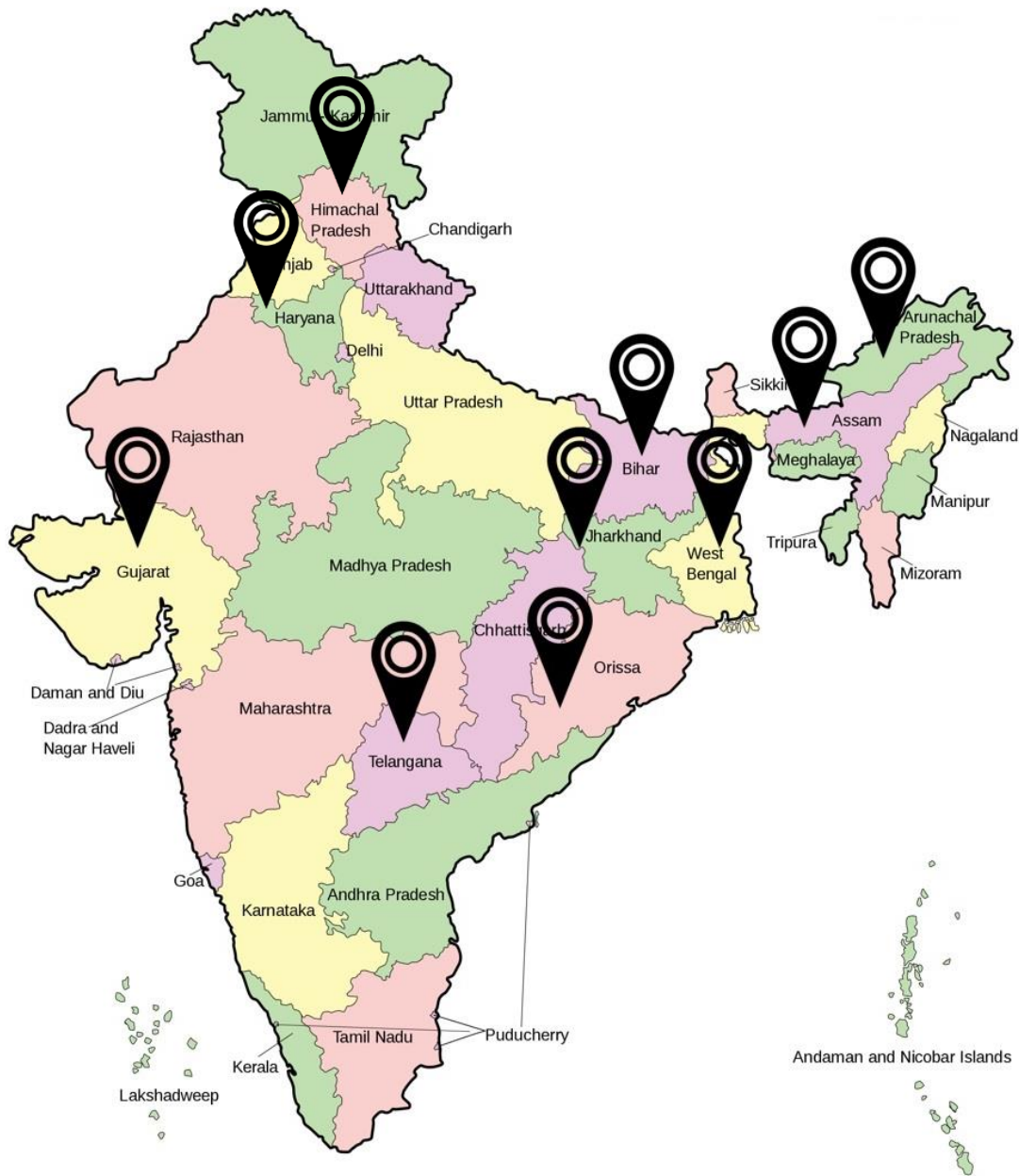
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- Theories of Communication and Media
- Development Journalism
- Theories of Communication for Development
- Issues in Development
- CBCS (Choice Based Credit System)

First line of Development Experts



Batch 2016-2018



Worked in different parts of the country:

- Assam
- Arunachal Pradesh
- Bihar
- Gujarat
- Haryana
- Himachal Pradesh
- Jharkhand
- Orissa
- Telangana
- West Bengal



DRISHTI



Sikun Relief Foundation

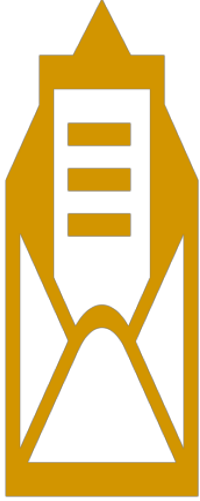


An Initiative of TATA TRUSTS



sabhi zabaan pe sice





Strategic Communication

Participatory Video Production

Research

Photography

SKILLS ACQUIRED

Paper Puppetry

Campaign Planning

Participatory Audio Production

Community Mobilization

S/No.	Name	Hometown	PHONE	Email
1	Sujit Muktan	Tinsukia, Assam	+ 91-8486717282 +91-8638455453	sujitmuktan.sm@gmail.com
2	Nilutpal Saikia	Lakhimpur, Assam	+ 91-9706641045	nilutpalsaikia369@gmail.com
3	Chayanika Barua	Guwahati, Assam	+91-8876690256	chayanikabaruah7@gmail.com
4	Upasana Upadhyaya	Tezpur, Sonitpur	+91-8486345118, +91-9101905463	upasanaupadhyaya13@gmail.com
5	Punam Talukdar	Pathshala, Assam	+91-9401929025	punamtalukdar08@gmail.com
6	Junaid Ali Ahmed	Guwahati, Assam	+91-7399101539	ahmedjunaid372@gmail.com
7	Violina Gogoi	Dibrugarh, Assam	+91-8876202094	violinagogoi9@gmail.com
8	Juli Hazarika	Nagaon, Assam	+91-8723002021	julihazarika95@gmail.com
9	Sagarika Bora	Nagaon, Assam	+91-9706556670	sagarikabora999@gmail.com

SUJIT MUKTAN

Key Competency: Community Radio Training & Mobilization and Documentation

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Adobe Audition, Audacity, Adobe Lightroom, Photoshop, Quark Express and Canva

Language Proficiency: Hindi, English and Nepali

Campaign Topic: The Handwashing Campaign



Research Topic: Information and Communication Technology in Finance in Naapam, Tezpur

ICTs and Gender: A Study on the impact of ICTs on the women of Nepali community in a village (New Labarghari) of Assam.

A. Green Hub, Tezpur-Assam (15 December 2016 to 11 January 2017)

Responsibilities: Campaign designing (The Clean Tezpur Campaign), documentation, field visits, engaging with the community and stakeholders.

B. Gurgaon Ki Awaaz Samudayik Radio Station, Gurgaon-Haryana (05 June 2017 to 05 July 2017)

Responsibilities: Produced radio programmes, PSAs and jingles. Field visits to gather stories for the UNESCO-supported 'Saara Aasman Hamara' programme, operating the station's broadcast management system GRINS.

C. Sikun Relief Foundation, Tezpur-Assam (11 August 2017 to 10 September 2017)

Responsibilities: Published schedule of news and articles related to menstrual hygiene, created original content with videos and images periodically and prepared social media campaign plan on 'The Red Dot Project'.

One Month Internship

Drishti Media, Arts and Human Rights, Ahmedabad - Gujarat (18 December 2017 to 10 May 2018)

Project: 'TARANG: Enhancing rights and entitlements through Community Radio programs' (Phase III)

The project started in partnership with the National Foundation for India in 2014. The objective of the programme was to strengthen the community radio sector in India.

Responsibilities: Supervised work done by radio stations and helped radio reporters/producers from all radio stations in production and other pending works from the previous phase of the project. Conducted training for the radio volunteers, participated in narrowcasting, community meetings, advocacy meetings and discussing future plans for the respective radio stations. Documented stories of change in the form of write-ups, videos, and photos from the 5 radio stations; Samaj Kalyan - West Bengal, Radio Jagriti - Jharkhand, Radio Nazariya - Gujarat, Nityanand Janvaani - West Bengal, Janvani/Jan Kalyan Pratisthan - Orissa. Also reported project outcomes and impacts.

Campaign: Satyagraha se Swachhagraha (In partnership with UNICEF, Govt. of Bihar and Govt. of India)

It is a campaign started in the entire state of Bihar. The objective of the campaign is to spread awareness about ODF and reach out to every single person making them a part of collective behaviour change.

Responsibilities: The work assigned was handholding and supervising the works done by all the 5 radio stations (Radio Mayur, Active, Rimjhim, Sanehi and Varsha).

Project: Anandshala/Videoshala

Responsibilities: Assisted in video direction, pre-production and post-production of eleven films under the project 'Anandshala/Videoshala' which Drishti took up in partnership with Quest Alliance.

Semester long Internship

NILUTPAL SAIKIA

Key Competency: Community Mobilization with Participatory Media

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Adobe Audition, Audacity, Photoshop and Quark Express

Language Proficiency: Hindi, English and Assamese

Campaign Topic: "Campaign Poribartan", a campaign executed with the community participation to create awareness among the school dropout of the community.



Research Topic: Catchment area of Tezpur University, a study carried out to know about the catchment community of Tezpur University's responses and feedback about the establishment of Tezpur University.

Information and Communication Technology in Agriculture in Napaam, a study to understand the role of ICTs in Agriculture in Naapam Village.

A. Assam Medical College, Dibrugarh-Assam (05 June 2017 – 05 July 2017)

Responsibilities: Found out the status of maternal health of the tea garden community in Sivasagar and Work under the project of "Salt Video Roll-out" carried by MCH Cell and UNICEF in Sivasagar. Also, carried out research on Maternal and Child Health (MCH).

B. Brahmaputra Community Radio Station (BCRS), Dibrugarh (12 June 2017- 25 June 2017)

Brahmaputra Community Radio Station is popularly known as BCRS. It is the first NGO owned community radio station of North East India led by CNES.

Responsibilities: Worked with the community volunteers and learned about their works; interacted with the community and participated in the radio programmes of the radio station.

One Month Internship

A. Bol Hyderabad, University of Hyderabad (from 20 December 2017 to 30 April 2018)

Bol Hyderabad is a campus based community radio situation at University of Hyderabad under the Department of Communication, Sarojini Naidu School.

Responsibilities:

- Made special programme and PSAs for the event "World Radio Day".
- Developed 190 scripts and edited 205 radio programmes.
- Two individual radio programme series were made, with each of the programme containing 20 episodes. One of the programmes was based on the struggle of great personalities and the other one dealt with the issues that a child has deal with.
- Ran and operated radio station software and equipment.
- Skilful training to operate the radio broadcasting software GRINS.
- Operated the Sound Mixer and the Programme Control Room during recording.
- Managed social media pages of the radio station and conducted community research about the station.

B. Volunteer at Hyderabad Literary Festival:

Hyderabad Literary Festival or HLF is an annual literary event held in Hyderabad, Telangana. It is a multi-disciplinary, multi – lingual event that draws people from across India.

Responsibilities:

- Recorded outdoor events.
- Edited event recordings such as live shows, talkshows, interviews etc. which were recorded by students of the Communication Department of Hyderabad University.
- Online editing of live programmes and managing live broadcast.

Semester long Internship

CHAYANIKA BARUA

Key Competency: Sustainable community research and participatory media

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Sound Forge, Audacity, Adobe Photoshop, Adobe Audition, Coral Draw and Quark Express

Language Proficiency: Hindi, English and Assamese

Campaign Topic: "Campaign Poribartan", a campaign executed with the community participation to create awareness about school dropout among the community.



Research Topic: Information and Communication Technology in Finance in Naapam region of Sonitpur district of Assam.

Human and Wildlife conflict in Balipara, Assam

A. UTSAH - An NGO on Child Rights, Guwahati (12 June 2015- 15 July 2015)

UTSAH (Universal Team for Social Action and Help) is a Non-Governmental Organization (NGO), working on Child Rights and Protection in the state of Assam.

Responsibilities: Undertook field visits, organized programs in the community for children, organized nutrition camp for women.

B. Gurgaon Ki Awaaz -Community Radio Station (5 June 2017- 5 July 2017)

Gurgaon Ki Awaaz, a NGO run community radio station in the NCR region of Delhi. It is the only CR station managed by a civil society organization in Gurgaon. It is a platform for marginalized communities in Gurgaon - local villagers and migrant communities.

Responsibilities: Produced live radio programmes, made jingles and PSA's; visited field to collect stories for the UNESCO supported program, "Saara Aasman Hamara" and operated the station's broadcast management system GRINS.

One Month Internship

A. MS. Panwar Institute of Communication and Management (20 December 2017-20 January 2018)

M.S. Panwar Institute of Communication and Management is an institution situated in Solan, Himachal Pradesh offering courses on media, management and Communication. It also manages a CR station.

Responsibilities: Produced radio programs, live shows and visit communities.

B. Green Hub, A Documentation Centre (27 January 2018- 19 February 2018)

Green Hub, a documentation Centre is an organization situated at Tezpur. The vision of the organization is to engage, and empower local youth and the community to conserve biodiversity in North East India.

Responsibilities: Conducted survey on the status of Mishing women living in Dharikati, Sonitpur district of Assam. Facilitated the community volunteers in the making their participatory video on Ali Aye Ligang.

C. Arunachal Pradesh Forest Department, at Pakke Tiger Reserve

Arunachal Pradesh Pakke Tiger Reserve is a Project Tiger Reserve in the east Kameng district of Arunachal Pradesh.

Responsibilities:

Community engagement of the people living near the tiger reserve, preparation of annual report, giving press releases, organizing events like weapons training program. Awareness drives at schools and communities, documentary making, survey at nearest Aanganwadi centre and prepare reports.

Semester long Internship

UPASANA UPADHYAYA

Key Competency: Social Media Profiling of Institutions

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Adobe Audition, Sound Forge, Audacity, Quark Express, Canva and Coral Draw

Language Proficiency: Hindi, English, Nepali and Assamese

Campaign Topic: The Handwashing Campaign



Research Topic: The Role of Information and Communication Technology in Agriculture with reference to Napaam Village, Tezpur.

A. Green Hub, Tezpur-Assam (15 December 2016 to 11 January 2017)

Green Hub which is a first youth and community based video documentation centre for recording the environment, wildlife and people's biodiversity. It is a collaboration between North East Network and Dusty Foot Production.

Responsibilities:

Designed a campaign (The Clean Tezpur Campaign) under Swacch Bharat Abhiyaan, documentation of the campaign, designing posters for the same, field visits, engaging with the community and stakeholders.

Conducted various interactive sessions like screening of documentaries produced by Green Hub, for the community organizing, art competition among the children etc.

B. Gurgaon Ki Awaaz Samudayik Radio Station, Gurgaon-Haryana (05 June 2017 to 05 July 2017)

Gurgaon Ki Awaaz provides a platform for the marginalized groups living in Gurgaon local villages and to the migrant workers who work and live in Gurgaon.

Responsibilities: Produced radio programmes under its various segments, Produced PSAs and jingles for the same. Conducted field visits for their radio programmes, gathered stories for their UNESCO- Supported 'Saara Aasman Hamara' programme, operated the station's broadcast management system GRINS.

One Month Internship

Drishti Media, Arts and Human Rights, Ahmedabad - Gujarat (20 December 2017 to 10 May 2018)

Project: Radio Nazariya, an urban community Radio Station based in Ahmedabad, Gujarat under Drishti.

Responsibilities:

- Handled and promoted the social media department of Radio Nazariya. The tasks included designing promotional posts for their Facebook page in the form of graphics, photos as well as video posts and providing contents for the page.
- Activities included assisting in their off ground and their on ground promotional activities like conducting road shows, social mapping etc. for the same, producing show profiles for the various segments under the station and also documentation of the various training sessions that the station organizes.
- Conducted listenership surveys to measure the listenership to map the impact of the promotional effort as well as market survey in order to look into potential buyers for their ad slots under the radio station. Also prepared synopsis of their radio productions produced under a project called Tarang in which the organization Drishti has partnered with National Foundation for India.

Semester long Internship

PUNAM TALUKDAR

Key Competency: Community Mobilization and Strategy Development

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Adobe Audition, Audacity, Sound Forge, Photoshop, Adobe Lightroom and Quark Express

Language Proficiency: Hindi, English and Assamese

Campaign Topic: Campaign Poribartan, a campaign to address the issue of school dropout in Jharoni village.



Research Topic: Impact and usage of Information and Communication Technology in Finance.

Violence against women, with reference to domestic violence faced by women in rural villages of India.

A. Green Hub, Tezpur-Assam (15 December 2016 to 11 January 2017)

Green Hub is a youth and community based video documentation centre for recording the environment, wildlife and biodiversity.

Responsibilities:

- Designed a campaign (The Clean Tezpur Campaign), designing posters for the same, engaging with the community and stakeholders.
- Conducted various interactive sessions; screening of documentaries produced by Green Hub, organized art competition for the children etc.

B. North East Network, Guwahati (15 June 2017- 20 July 2017)

Responsibilities:

- Carried out research on Women's Safety in Public Transport in Guwahati City
- Visited offices and consulted with officials on women's safety solution in public transport.
- Translating the official documents of North East Network.

One Month Internship

A. Bol Hyderabad, University of Hyderabad (20 December 2017 to 10 May 2018)

Bol Hyderabad 90.04 FM is a campus based community radio station is in University of Hyderabad managed by the Department of Communication, Sarojini Naidu School.

Responsibilities:

- Made a special programme for the event "World Radio Day" including PSAs.
- Made programmes on Women Empowerment focusing on inspiring women across the world, "Millennial World with Punam".
- Produced a radio magazine with various themes like, "Inspirational Stories" and "Health and Beauty tips".
- Editing of the recorded stories.
- Total 115 script developed for the programmes.
- Ran and operated the radio station software and equipment.
- Skilful training to operate the radio broadcasting software GRINS.
- Operating the Sound Mixer and the Program Control Room during recording.

B. Volunteer at Hyderabad Literary Festival:

Hyderabad Literary Festival or HLF is an annual literary event held in Hyderabad, Telangana. It is a multi – disciplinary, multi – lingual event that draws people from across the country.

Responsibilities:

- Recorded events.
- Edited programmes such as live shows, talk shows, interview etc. which were recorded by the students of the Communication Department of Hyderabad University.
- Edited live programmes and managing live broadcast.

Semester long Internship

JUNAID ALI AHMED

Key Competency: Community Mobilization

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Sound Forge, Adobe InDesign, Adobe Lightroom, Photoshop and Quark Express.

Language Proficiency: Hindi, English and Assamese

Campaign Topic: Child Labour in Adivasi Community of Amolapaam Village



Research Topic: Role of Information & Communication Technology in Health with reference to Napaam Village

Assam State Disaster Management Authority (ASDMA), Guwahati – Assam
(05 June to 05 July 2017)

Responsibilities:

1. Conducted surveys in three artificial flood affected areas of Guwahati.
2. Media Mapping to mark any news article about ASDMA every day in 5 dailies (both Assamese and English).
3. Worked with the community radio, Jnan Taranga, Guwahati on a programme prepared by ASDMA.
4. Participated in a conference organized by UNICEF as representatives of ASDMA. Representatives of Community Radio stations from all over South Asia were invited to the conference.

One Month Internship

Green Hub, Tezpur – Assam and North East Network (NEN), Guwahati (20 December 2017- 20 May 2018)

Green Hub is a youth and community based video documentation centre for recording the environment, wildlife and biodiversity. It is a collaboration between Dusty Foot Production and North East Network, which is a women centric organization working on gender violence and discrimination against women.

Responsibilities:

- Conducted a baseline survey of the village Dharikati (Sonitpur, Assam) where there is a project of North East Network (Mother organization of Greenhub) working for women. The baseline survey is conducted to know the occupation, education status of the youth.
- Produced participatory videos after facilitating the youths with the skills of videography and photography. There are two workshops arranged by Greenhub in Dharikati. After training, three participatory videos were produced. Two of these videos were selected for Green Hub Film Festival.
- Community screening were organized at the end of every month. Initially entertaining films were screened with an aim to later showcase film made by them (participatory videos) and then interacted with the community people about their vital issues.
- Collected inspirational stories from the village which will be published in the annual report of North East Network (NEN).
- Arrangement of Greenhub Festival at Tezpur University.
- Screening of the participatory video made in Dharikati village at the Green Hub Festival and presenting the tasks done during the five month long internship in association with community volunteers from the village.

Semester long Internship

VIOLINA GOGOI

Key Competency: Community Mobilization

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Adobe Audition, Sound Forge, Audacity, Tally, Photoshop, Adobe Page Maker and Quark Express

Language Proficiency: Hindi, English and Assamese

Campaign Topic: The Handwashing Campaign



Research Topic: Role of Information and Communication Technology in the context of health at PHC, Paanchmile Village.

CML (Centre for Microfinance and Livelihood), Guwahati-Assam (06 June 2017 – 10 July 2017)

Project: Mahila Kisan Sashaktikaran Poriyojana (MKSP) based on empowering women in agriculture and giving livelihood trainings. The project mainly covers seven districts of Lower Assam.

Responsibilities:

- Developed the training information database and trainer's guide under Mahila Kisan Sashaktikaran Poriyojana (MKSP).
- Conducted case studies based on the field visits.
- Prepared a database and training guide for MKSP.
- Field visits for documenting successful stories from female farmers.

A. MS. Panwar Institute of Communication and Management (20 December 2017 - 20 January 2018)

M.S. Panwar Institute of Communication and Management is an India's first Community College situated in Solan.

Responsibilities:

- Made radio programmes on World Customs Day.
- Prepared a community map of Solan based on the duration of access, reach and coverage by the community radio.
- Prepared a social mapping questionnaire to know about the employment opportunities in the area along with the requirements to secure the job.
- Documented Dalai Lama's speech, delivered by him on 12th December, 2017 at the inauguration ceremony of Dharmasala University, Himachal Pradesh.

B. Green Hub, Tezpur (27 January, 2018-19 February, 2018)

Responsibilities:

- Prepared a questionnaire and based on it conducted a survey on the status of Mishing women living in Dharikati, adjacent area of Nameri National park, Assam.
- Facilitated the community volunteers in the making of their participatory video on Ali Aye Ligang Festival.
- Prepared a report based on the survey.

C. Pakke Tiger Reserve (PTR), Arunachal Pradesh Forest Department (20 February 2018 - 20 May 2018)

- Organized an event like Weapons Training Programme.
- Awareness drive at school regarding social issues and community screening to make them aware about PTR.
- Prepared a report for the Weapons Training Programme.
- Wrote press release for Arunachal Times
- Prepared an annual report on Pakke Tiger Reserve 2017-2018.
- Made a documentary on forest guards and their families.

One Month Internship

Semester long Internship

JULI HAZARIKA

Key Competency: Campaign Planning and Management

Software Skills: MS Office, Adobe Premiere Pro, Final Cut Pro, Adobe Audition, Photoshop, Quark Express, Nuendo, Coral Draw and Canva

Language Proficiency: Hindi, English and Assamese

Campaign Topic: Child Labour in Adivasi Community of Amolapaam Village



Research Topics: Role of Information & Communication Technology in agriculture with reference to Napaam Village, Tezpur.

Impact of Air Pollution in rural areas with reference to Napaam Village

CML (Centre for Microfinance and Livelihood), Guwahati (06 June 2017 – 10 July 2017)

Project: MKSP (Mahila Kishan Swasaktikaran Pariyojana)

The project seeks to promote rural livelihood particularly with women to building local language, local technologies and create a market relation with them.

Responsibilities:

- Being part of this project, conducted a survey to collect information regarding the impact of the training in their daily life and wrote case studies based on the gathered data.
- Prepared checklist for survey.
- Field visit and documentation.
- Documenting case studies.

Drishti Media, Arts and Human Rights, Ahmedabad-Gujarat (18 December 2017 - 10 May 2018)

Project: LCL (Listen. Connect. Learn) The objectives of this project is to produce and broadcast radio content and also create social media post which can be audio story, video story, graphics on various types of skills related to computer skill, employability and so on.

Responsibilities:

- Coordinating with collaborative organizations
- Reading and understanding the curriculum
- Script writing for shot division, video shoot and editing
- Developing content for graphic design

Project: Radio Nazariya, an urban community radio station;

Worked on the radio segment Behengiri. The objectives of the programme is to find out what are the communication and advocacy gaps regarding the issue of domestic violence and what could be the strategy to overcome these gaps.

Responsibilities: Conducted survey on violence related issues against women (Work place violence, Domestic violence and Public space violence), documenting the findings and the entire process.

- Search and documentation of government provision and procedures to prevent violence against women.
- Prepared the objectives, communication strategy of the research.
- Building communication with various community based organizations.
- Prepared checklist for FGD and conducted FGD with community people
- Documentation.

The other activities included assisting in off ground and on ground promotional activities like conducting road shows, social mapping etc., producing show profiles for the various segments under the station and also writing reports of the training session that the station organizes.

One Month Internship

Semester long Internship

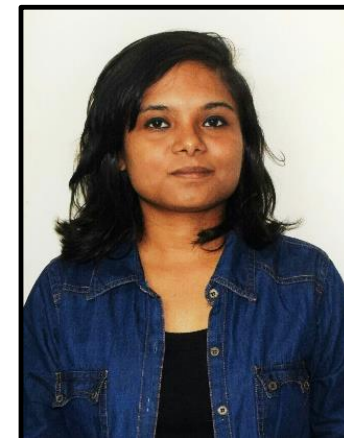
SAGARIKA BORA

Key Competency: Community Mobilization

Software Skills: MS Office, Final Cut Pro, Adobe Audition, Audacity, Sound Forge, Adobe Lightroom, Photoshop, Quark Express

Language Proficiency: Hindi, English and Assamese

Campaign Topic: Child labour and its impact on Adivasi community in reference to Amolapaam village, Tezpur



Research Topic: The Role of Information and Communication Technology on Health at Paanchmile PHC, Tezpur, Assam

CML (Centre for Microfinance and Livelihood), Guwahati (06 June 2017 – 10 July 2017)

Project: Mahila Kisan Sashaktikaran Poriyojana (MKSP) based on empowering women in agriculture and conducting livelihood trainings. The project mainly covers seven districts of Lower Assam.

Responsibilities:

- Prepared 9 case studies of those who got livelihood trainings from the project MKSP in Barpeta, Bongaigaon and Nalbari districts of Assam. The case studies were done after conducting training among the community.
- Prepared a database and training guide for MKSP.
- Field visits for documenting successful stories from female farmers.

One Month Internship

A. Bol Hyderabad, University of Hyderabad (20 December 2017 - 10 May 2018)

Bol Hyderabad 90.4 FM is a campus based community radio station located in University of Hyderabad under the Department of Communication, Sarojini Naidu School.

Responsibilities:

- Produced a radio programme series titled “Sparkling” based on prominent people, historical events, historical places, special day.
- Made PSAs based on water conservation.
- Edited three stories for the programme “Katha Corner”, a core programme of Bol Hyderabad.
- Produced special programme for “World Radio Day” event.
- Produced radio magazine and compiled different programmes themed on “The Glory of India” and “The Festivals of India”
- Operated software and equipment in the radio station.
- Skilful training to operate the radio broadcasting software GRINS.
- Operating the Sound Mixer and the Program Control Room during recording.
- Conducted a community research to know the popularity of Bol Hyderabad in the university campus.

B. Volunteer at Hyderabad Literary Festival:

Hyderabad Literary Festival or HLF is an annual literary event held in Hyderabad, Telangana. It is a multi – disciplinary, multi – lingual event that draws people from across the country.

Responsibilities:

- To record outdoor events.
- To edit the event recordings such as live shows, talkshows, interviews etc. which were recorded by the students of the Communication Department of Hyderabad University.

Semester long Internship



Community Engagement

Second line of Development Experts



Batch 2017-2019

Batch
2017 - 2019



Ankita Dutta

Area of Interest: Gender, Child Rights, Media & Human Rights and Education



Shaheed Ahmed Alomgir

Area of Interest: Human Rights



Abhishree Borah

Area of Interest: Women, Children and Environment



Rajat Kamal Hazarika

Area of Interest: Women & Child Health



Arnab Jyoti Arya

Area of Interest: Photography, Video Production, Acting, Editing, Writing, Community Engagement and Social Media



Sujit Bhattacharya

Area of Interest: Women & Child Development, Gender, Advocacy, Education and Human Rights



Pranamee Chutia

Area of Interest: Health, Education, Environment and Children



Bhaswati Saharia

Area of Interest: Gender, Media & Human Rights, Photography and ICT & Education



Anamika Mazumder

Area of Interest: Children & Women, Natural Resource Management and Education



DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

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