

Programme structure

Total Credits: 82

Structure of the curriculum

Course category	No of courses	Credits per course	Total Credits
I. Core courses	14	Varies from 3 to 16 (The final semester of this programme is a semester-long Internship and so it has been assigned 16 credits for the whole Internship)	76
II. Open electives	02	3	6
Total credits			82

SEMESTER-WISE SCHEDULE

Semester I						
Course Type	Course Title	L	T	P	CH	CR
Core Course	CD416 Theories of Communication and Media	3	0	0	3	3
Core Course	CD417 Theories of Communication for Development	3	0	0	3	3
Core Course	CD418 Issues in Development	3	1	0	4	4
Core Course	CD419 Development Journalism	2	1	2	7	5
Core Course	CD420 Introduction to Audio and Video Production	2	1	2	7	5
Semester II						
		L	T	P	CH	CR
Core Course	CD421 Research Monitoring and Evaluation	3	1	0	4	4
Core Course	CD422 Participatory Audio and Video Production	2	1	3	9	6
Core Course	CD423 Human Rights	3	1	0	4	4
Core Course	CD424 Media Message Designing for Development	2	1	2	7	5
Elective	CBCS					3

Semester III						
		L	T	P	CH	CR
Core Course	CD425 Campaign Planning	2	0	3	8	5
Core Course	CD426 Folk and Community Media	2	0	3	8	5
Core Course	CD427 New Media for Development	2	0	2	6	4
Core Course	CD428 NGO participation and management	3	0	0	3	3
Core Course	CD414 Internship	-	-	-	-	4
Elective	CBCS	-	-	-	-	3
Semester IV						
		L	T	P	CH	CR
Core Course	CD415 Project **	-	-	-	-	16
Total credits = 20 +22 + 24 + 16 = 82						

Mapping of course with program outcomes (POs)

Semester I						
Course Code	Course Title	PO1	PO2	PO3	PO4	PO5
CD416	Theories of Communication and Media	✓		✓	✓	
CD417	Theories of Communication for Development	✓		✓	✓	
CD418	Issues in Development	✓		✓	✓	✓
CD419	Development Journalism	✓	✓	✓	✓	✓
CD420	Introduction to Audio and Video Production		✓	✓	✓	✓
Semester II						
		PO1	PO2	PO3	PO4	PO5
CD421	Research Monitoring and Evaluation	✓	✓	✓	✓	✓

CD422	Participatory Audio and Video Production	✓	✓	✓	✓	✓
CD423	Human Rights	✓			✓	
CD424	Media Message Designing for Development	✓	✓	✓	✓	✓
	CBCS					
Semester III						
		PO1	PO2	PO3	PO4	PO5
CD425	Campaign Planning	✓	✓	✓	✓	✓
CD426	Folk and Community Media			✓	✓	
CD427	New Media for Development	✓	✓	✓	✓	✓
CD428	NGO participation and management	✓	✓	✓	✓	✓
CD414	Internship			✓	✓	✓
	CBCS					
Semester IV						
		PO1	PO2	PO3	PO4	PO5
CD415	Project **	✓	✓	✓	✓	✓
Total credits = 20 +22 + 24 + 16 = 82						

Evaluation plan:

The evaluation plan in general has been adopted with the following objectives ---

- A judicious blend of theoretical and practical pedagogy which shall encourage the learners to think independently and experiment with new and innovative ideas of their own
- Faculty members shall endeavor to guide the learners to think and act with creative ideas and problem-solving initiatives for converting even an adverse situation to their advantage
- Encourage team work with each individual contributing adequately and meaningfully to the end goal
- Prepare them with technical finesse Keeping in view the above objectives along with program objectives, programme outcome, learning outcome etc. evaluation is carried out in the following manner -

Dividing the total credits into minor and major portions, care has been taken ---

- to set the questions on theoretical definitions and their practical applications (wherever applicable)
- producing media contents on assignment
- class presentation
- Field visits on relevant themes and places should be organized
- A 'comprehensive viva voce' either at the end of each semester or at the Final semester to find out their range of learning over the full programme duration.

This being a practical-oriented professional programme, if a learner can get a write up published in an established print media entity, an audio-visual programme broadcast in electronic media should be considered in lieu of a formal test. But, care must be taken to see that these contents are prepared or published during that particular semester of the programme. This shall be a major encouragement for the learner in his pursuit of knowledge,

As this programme has a comprehensive semester-long Industry / Field Internship in the final semester, its evaluation should consist of ---

- ❖ A detailed and exhaustive written report,
- ❖ Mid-semester review of their activity
- ❖ Feedback from the heads of the organization where they would undergo Internship,
- ❖ Full presentation of their learning experiences (This presentation should be so designed so as to evaluate the learners' understanding of the various aspects of the entire programme.)

Further, as each course of the programme offers various potential, respective faculty members may devise newer and innovative ideas of testing the learners' learning outcome so that learning can be a fun activity with serious insight into the learning objectives.