

Programme structure

Total Credits: 18

Course category	No of courses	Credits per course	Total Credits
I. Core courses	3	4+4+2	10
II. Elective courses	6	4	8 (only two courses from this list are to be opted)
Total credits			18

SEMESTER-WISE SCHEDULE

SEMESTER I

Course Code	Course Title	L	T	P	CH	CR	Type
MC711	Communication Theories	2	2	0	4	4	Core
MC714	Research Methodology	2	2	0	4	4	Core
RP799	Research and Publication Ethics	2	0	0	2	2	Core
Total Credits		10					
Course Code	Course Title	L	T	P	CH	CR	Type
MC 712	Journalism Studies	2	2	0	4	4	Elective
MC715	Media Studies	2	2	0	4	4	Elective
MC716	Cinema, Ideologies, and Representation	2	2	0	4	4	Elective
MC 718	Development communication Studies	2	2	0	4	4	Elective
MC 719	New Media Perspectives and Digital Cultures	2	2	0	4	4	Elective

Mapping of course with program outcomes (POs)

Course Code	Course title	PO1	PO2	PO3	PO4	PO5
MC711	Communication Theories	x	x		x	
MC 712	Journalism Studies	x	x	x		x
MC714	Research Methodology		x	x		x
MC 715	Media Studies		x	x	x	x
MC 716	Cinema, Ideologies, and Representation	x		x	x	x
MC 718	Development communication Studies	x	x			x
MC 719	New Media Perspectives and Digital Cultures	x		x	x	x

Evaluation plan:

A scientific and modern evaluation plan shall be developed by each faculty member who would be assigned a particular course to teach to the Ph D scholars depending upon the former's expertise and the latter's selection of courses.

In general the evaluation shall comprise different components which may include ---

- written / theoretical question paper,
- Seminar presentation at departmental level on a specific problem on issues relevant to the course being taught which may be asked to be prepared in a group also if felt necessary,
- Publication of papers in standard journals (which shall be encouraged right from the beginning of the semester). A publication in a reputed journal can also be considered as completing a full test for evaluation of that course. The DRC shall have to endorse a list of such journals whenever it comes up of may be all UGC CARE List journals may be considered for this privilege.