

Tezpur University Intellectual Property Rights (TUIPR) Cell
Tezpur University
Course Code/: IP 201
Course Name: Introductory Intellectual Property Rights

L-2, T-1, P-0, CR-3

1. Abstract:

The course provides a detailed concept of intellectual property and ownership and its importance in the national and international scenario. Importance of different components of intellectual properties in terms of trade and commerce are some relevant issues that this course will offer. These issues will be discussed in relation to each component of IPR. **The course does not contain any portion of IPR Laws.**

1. Course Objective:

1. The primary objective of the course is to introduce the students to Intellectual Property Rights (IPR) which is a key component in modern knowledge management processes.
2. To create consciousness on IPR in the students at an early stage of their education so that they develop an appreciation for ethical and rightful use of existing knowledge and how to take ownership of knowledge they may develop as a result of their creative innovations, take ownership and either drive themselves to becoming entrepreneurs or become responsible knowledge users in society.
3. The course also exposes the students some of the recent debates on the societal implications of IPR and its role in national/international trade and socio-economic development.

3. Prerequisites of the Course:

Undergraduate students from any discipline.

4. Course outline:

Unit 1. Introduction to IPR

Overview of Intellectual Property Rights and societal implications of IPR.

Unit 2. Patents:

Benchmarks for patentability of inventions; and the Patent system in India and abroad.

Unit 3. Industrial Designs Registrations:

Innovations involving shapes and ornamentation of objects of manufacture and issues related to industrial designs registrations in India.

Unit 4. Copyright:

Protection of human expression through Copyright and rights provided in India.

Unit 5. Trademarks

Introduction to Trademarks, types and Classification of trademarks.

Unit 6. Geographical Indications:

Concept of Geographical Indications (GI). Importance of GI in promoting and preserving traditional knowledge and practices for enhancing economic benefits

Unit 7. Trade Secrets:

Trade secrets and importance of trade secrets in trade and businesses.

Unit 8. International Conventions in IPR and Management of IPR:

Brief introduction to WTO and TRIPS Agreement; WIPO and its role in setting up and administration of a few international agreements such as PCT and Madrid Protocol.

Text Books

1. Ganguli Prabuddha Gearing up for Patents.....The Indian Scenario” , Universities Press (1998)
2. Ganguli Prabuddha “Intellectual Property Rights--Unleashing the Knowledge Economy”, Tata McGrawHill (2001)

Reference Books

3. Inventing the Future: An introduction to Patents for small and medium sized Enterprises; WIPO publication No. 917 www.wipo.int/ebookshop
4. Looking Good : An Introduction to Industrial Designs for Small and Medium-sized Enterprises; WIPO publication No.498 www.wipo.int/ebookshop
5. Creative Expression: An Introduction to Copyright and Related Rights for Small and Medium-sized Enterprises; WIPO publication No. 918.www.wipo.int/ebookshop
6. Making a Mark: An Introduction to Trademarks for Small and Medium-sized Enterprises; WIPO publication No. 900 www.wipo.int/ebookshop